

NSW LIVE MUSIC SUPPORT PACKAGE

GUIDELINES

Overview

The purpose of the package is to provide urgent financial support for live music venues in financial hardship. Any funds that are received from this package can be used for operational costs relating to running your venue. Money allocated for the employment of musicians, technicians and support crew such as live music marketing and promotion is encouraged.

The COVID-19 crisis has generated a critical gap in support for the music sector that requires tailored government assistance. Live music venues are vital not only to the NSW music industry, but the NSW economy as a whole.

With the ending of JobKeeper this recovery package will allow live music venues to keep doors open. All genres of live music are eligible.

Key Dates

Funding round opens: Tuesday 6 April 2021

Funding round closes: Monday 19 April 2021

Funding Announced: early May 2021

Eligibility

To be eligible for funding applicants must have the following:

- On-Premises, Club, Hotel or Small Bar liquor licence
- Demonstrate a significant live music program prior to the impact of COVID-19 restrictions
- Demonstrate financial distress
- Operate a venue in NSW
- Note that if a venue can demonstrate its significant impact on the live music sector, but does not meet all eligibility requirements, exceptions may be made on a limited case by case basis.

Funding is not eligible for the following:

- Venues owned by either Government (Local / State / Federal) or Education providers
- Venues with Producer / Wholesale, Limited, Pop-up or Packaged liquor licences
- Anyone who has received support via the Create NSW's Rescue and Restart package

Note that venues will need to demonstrate in their application why they should be considered as eligible if they:

- (1) are required to pay a compliance history risk loading (refer section 11, *Liquor Regulation 2018*) since 1 January 2019; or
- (2) have gaming machines on site



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Funding amount

Calculation of the funding amount will be based on the size of the venue and whether the venue operates exclusively to deliver live music or whether live music forms a significant part of the venue operations.

Eligible applicants will be assessed against three possible tiers for funding. These tiers are:

Tier 1

- Entire venue (or very significant part thereof) must have a dedicated and separate live music room that only opens for ticketed live music events
- Must be able to demonstrate that live music performances were held at the venue at least an average of 4 days per week pre-COVID

Tier 2

- Must have a dedicated live music space with appropriate infrastructure to support live music performances
- Must be able to demonstrate that live music performances were held in these spaces at least an average of 2 days per week pre-COVID

Tier 3

- Must be able to demonstrate significant live music performance programming pre-COVID

In relation to the size, each venue will be grouped according to capacity.

In relation to Tier 2 - the capacity will be based on the dedicated live music space. It will be important for you to include sufficient evidence including floorplans and photographs/videos in your application to allow determination of which capacity group you belong to.

Subject to the final eligible number of applications received, indicative rates available for live music venues are:

Capacity	Tier 1 \$100,000	Tier 2 \$30,000	Tier 3 \$7,500
Up 120	\$100,000	\$30,000	\$7,500
121-249	\$200,000	\$60,000	\$15,000
250-499	\$400,000	\$120,000	\$30,000
500-999	\$600,000	\$180,000	\$45,000
1000+	\$750,000	\$250,000	\$60,000

Successful recipients will be announced in May allowing two weeks for applications to be lodged and approximately two weeks for assessment of applications.

Payments will be made before 30 June 2021 however it is anticipated that payments will be made within 14 days of receipt of a tax invoice from successful recipients.

Assessment Criteria

Applications will be assessed using the following criteria:

1. Your application should demonstrate that your venue had a significant live music program prior to the impact of COVID-19 restrictions.
2. Your application should demonstrate how your business has suffered financially due to the impact of COVID-19 restrictions.

Definition of a Live Music Venue

A live music venue is a venue whose primary business is presenting live music only. A live music venue can also be another business with a significant live music venue operation.



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Application requirements

- Rationale outlining why your venue should be supported through this funding package (300 words)
- Documentary evidence (including photos/videos and floorplans) that shows your venue has a live music performance space, separate auditorium, lighting, sound desk etc
- Marketing material (website and social media entries etc) evidencing shows and programming
- Details of your venue's capacity
- Copies of BAS statements from January 2019 (if on monthly reporting) or March 2019 (if on quarterly reporting) to December 2020
- Statutory declaration that all information provided is true and accurate

Eligibility check

Once received through the online grants system, all applications will undergo an eligibility check. Eligible applications proceed through to the assessment process.

Assessment Process

Applications will be assessed by a specialist assessment panel comprising peak music industry specialists and government representatives.

This panel will determine whether the venue operates exclusively to deliver live music or whether live music forms a significant part of the venue operations.

Recommendations will be submitted for the approval by the Minister for Jobs, Investment Tourism and Western Sydney.

The Minister for Jobs, Investment, Tourism and Western Sydney will have discretion to include venues of cultural significance if they do not meet all eligibility criteria.

Apply now

artsnsw.smartygrants.com.au/LiveMusicSupport

Application Assistance

If you need more information or help, call 13 77 88 to speak to a Service NSW Business Concierge.

Accessibility

If you are an applicant with disability, and you require this information in a format which is accessible to you, or if you require this information in another language, you can contact us on (02) 8289 6520 between 9am and 5pm Monday to Friday.

The National Relay service numbers are:

TTY users: Phone 133 677 then ask for (02) 8289 6520

Speak and Listen users: Phone 1300 555 727 then ask for (02) 8289 6520

Internet Relay users: Connect to NES then ask for (02) 8289 6520

SmartyGrants Help Guide

A detailed SmartyGrants Help Guide for new applicants is available here: <https://applicanthelp.smartygrants.com.au/help-guide-for-applicants/>