

NSW performing arts relaunch package



PERFORMING ARTS RELAUNCH PACKAGE

GUIDELINES

Overview

The aim of this package is to provide financial support to relaunch the performing arts sector in line with the NSW Government roadmap to recovery.

This package is an extension of the original Performing Arts COVID Support Package that was designed to support the sector while in lockdown.

With the gradual re-opening of the NSW economy since 11th October 2021, this new package is designed to assist the sector to relaunch by providing certainty and confidence as audiences return to theatres and other performance venues.

The funding amounts provided under this package are designed to stimulate the broader NSW economy by ensuring that a rich and diverse suite of cultural activities are available to bring audiences back to city and town centres.

Key Dates

Applications are now open.

Funding will cover eligible performances from 19th September 2021 to 30th April 2022.

Guidelines for the Performing Arts COVID Support Package – that covers eligible performances from 26th June 2021 to 18th September 2021 can be found <https://www.create.nsw.gov.au/funding-and-support/nsw-performing-arts-covid-support-package/>

NOTE: Applications already received under the Performing Arts COVID Support Package for eligible performances after 18th September will be automatically transferred to this new package. There is no need to resubmit your application.

Eligibility

To be eligible for funding, the applicant **MUST** be one of the following:

1. An eligible venue (ref **Attachment A**)
2. A producer of an eligible performance scheduled to perform at one of the eligible venues
3. A promoter of an eligible performance scheduled to perform at one of the eligible venues.

Eligible venues have been identified through sector-wide consultation, review of online marketing material of venues, and through assessment of tickets on sale through major ticket selling agencies.

If your venue is not an eligible venue as listed in **Attachment A** an application for consideration can be made through Create NSW. Please refer to **Attachment C** for more information on how to apply for consideration as an eligible venue.

Eligible Performances

Eligible performances must be evidenced by marketing collateral (website, social media etc) and have ticket sales managed through one of the eligible ticketing systems listed in **Attachment B**.

The following performances are **eligible** under this package:

1. Theatrical performances (including dance and musical theatre) of running times of greater than 40 minutes
2. Music performances (including opera) of running times of greater than 30 minutes.

The following performances are **ineligible** under this package:

1. Film screenings at any of the eligible venues
2. Theatrical or music performances produced or promoted by educational and training institutions other than those listed as eligible venues in **Attachment A**.
3. Workshops, classes, and any other educational related performances at any of the eligible venues
4. Conventions and other corporate or private activity undertaken at the eligible venues

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5. Visual art exhibitions held at any of the eligible venues.
6. A Festival with performances held at eligible venues may be considered for support under this package.

Other eligibility criteria

From 1st November eligible performances will be restricted to those that have actually been staged, with payments made retrospectively after the performance.

Cancelled or postponed performances will not be eligible for funding under this package unless a NSW Public Health Order prevents or significantly disrupts the performance due to restrictions applying to the venue

Note that special consideration for performances cancelled or postponed on or after 17th December 2021 to 10th January 2022 outside of NSW Public Health Orders can be made to Create NSW and will be considered for eligibility by the Minister for the Arts on a case by case basis.

Designated State Significant Organisations may be eligible for support under this package at the Minister's discretion. The specific business models of these three designated organisations will be taken into account in determining what, if any, funding will be provided.

Funding amount

Eligible performances staged between 19th September to 30th April 2022. Payments will be made in line with funding levels detailed in **Table 1** (below).

The funding amount per performance will be calculated using a formula of average ticket price multiplied by the number of tickets available for sale (capped at **10,000**) and a specified percentage ("**Agreed Percentage**") as detailed below.

Note that the maximum combined amount that can be allocated to any single applicant under this package and the Performing Arts COVID Support package is \$12.5 million.

Table 1

Venue Type	Type A	Type B	Type C	Type D	Type E
Support 19/9 - 31/10/2021	40%	35%	50%	50%	50%
Support 1/11 - 16/12/2021	20%	15%	25%	25%	25%
Support 17/12/2021 - 14/3/2022	40%	35%	50%	50%	50%
Support 15/3/2022 - 30/4/2022	20%	15%	25%	25%	25%

Note: rates from 15th March may be adjusted up if further changes to PHOs are made beyond 27th February 2022.

Who should submit the application?

Only ONE applicant can apply for support for the impacted performance and may be either the Venue, Producer or Promoter of the performance.

This person or entity will be the "Primary Applicant" and will be required to ensure contractual arrangements that may exist between themselves and other "Related Parties" are honoured in line with the payments made by Create NSW.

The Primary Applicant will be required to provide a Statutory Declaration that the payment arrangements have been agreed to by all eligible parties. The Primary Applicant will also be required to remit payments to eligible Related Parties within 7 days of receipt of funding as well as provide evidence of these payments to Create NSW.

Can I apply for other NSW Government support packages?

Applicants are encouraged to apply under the Performing Arts COVID Support Package for performances covering the period 26th June – 18th September 2021.

Applicants are permitted to apply for both the JobSaver package (via Service NSW) as well as this package.

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If you or any of your related parties have already applied for support under the 2021 COVID-19 Business Grant package, any amounts received under that package will be deducted from payments made under this package.

Likewise, any funds received under the Event Saver package by you or any of your related parties will be deducted from amounts claimed under this package.

In line with Government policy, all recipients of funding through the Performing Arts Relaunch package, will be published on a public register.

What is the funding to be used for?

The funding is to be used to relaunch Performing Arts activities.

Venues are permitted to use the funding towards meeting rent obligations, wages, utility costs, compliance, and insurance only. The funding is not to be used to meet losses incurred as a result of reduced food and beverage sales.

The funding must be used to meet all reasonable / proportional payments owed to artists, performers, suppliers, and contractors.

Application requirements

The following material will be required when making your application to this package:

1. Contact details of the Primary Applicant including ABN, address, website and primary contact.
2. Bank account details.
3. A schedule of eligible performance/s to take place at which eligible venue. Sighting of contracts and sales data may be subsequently requested to substantiate this information.
4. Average ticket price for each performance – including evidence of how this has been calculated
5. Venue capacity or total tickets available for sale – whichever is less – for each performance.
6. Details of any Related Parties, including ABN (if applicable), contact details and description of payment arrangements between eligible related parties if applicable.
7. Acknowledgement that your ABN details and any funding provided under this package may be shared with other NSW Government agencies including Service NSW for the purpose of checking for duplicate funding applications.
8. Statutory declaration that all information provided by the applicant is true and complete.

NOTE: Applications already received under the Performing Arts COVID Support Package for eligible performances after 18th September will automatically be transferred to this new package. There is no need to resubmit your application.

Eligibility check

Once received through the online grants system, all applications will undergo an eligibility check. Eligible applications proceed through to the assessment process.

Assessment Process

Applications will be assessed using the material provided in your application. Assessment will be undertaken by Create NSW. Assessment checks will include but not be limited to:

1. Checking of ABN and other corporate information to substantiate legal and tax status of the primary applicant.
2. Assessment of marketing material to ensure that tickets for the performance claimed have been made available to the public.
3. Assessment of average ticket price and total tickets available for sale are fair and reasonable.
4. Cross check with other applications made to this package to ensure no duplication.
5. Cross check with Service NSW for any payments made under the 2021 COVID Business Support Grant.

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Definitions

Agreed Percentage: the percentage that Create NSW will pay as detailed in Table 1 of these guidelines.

Average Ticket Price: the average amount of all tickets on sale for an eligible performance excluding GST and any non-performance related elements (for example food and beverage)

Eligible Ticketing System: as detailed in **Attachment B** of these guidelines.

Eligible Venue: as detailed in **Attachment A** of these guidelines.

Festivals: A festival is defined as any group of performances marketed and sold under a single banner, typically having multiple headline acts and whose collective performance time is greater than ten hours.

Primary Applicant: is the agreed applicant for this funding package. If there is more than one eligible party, the primary applicant will need to provide a statutory declaration that all other related parties have agreed that they are the primary applicant and that they have also agreed how funds provided by Create NSW will be distributed.

Presenter: The entity that takes the financial risk in presenting a performance to the public. This could be a venue that has purchased a show from a producer.

Producer: The entity that is responsible for creating the performance. This could be a performing arts company or individual / collective performers.

Promoter: An entity that represents producer companies / artists including agents and managers.

Public Health Order means an order made under s7 of the *Public Health Act 2010* by the Minister for Health and Medical Research.

Related Parties: Other eligible parties to this funding that are not the Primary Applicant.

Significant disruption for the purposes of these guidelines will only be considered for performances impacted on or after 10th January 2022 and means:

- A. NSW PHO(s) that result in the purpose or nature of the Eligible Performance being irrevocably compromised and/or;
- B. Where existing NSW legislation or regulations are in place that, due to the impact of COVID-19, makes the delivery of a performance impossible

Where a claim relies on this criterion, the following additional steps will apply:

- The claim will be assessed on a case by case basis, taking into account matters including the nature and purpose of the performance and the impact of the relevant PHO and/or the relevant legislation / regulation ;
- The claim may be required to provide detailed substantiation of the impact on the Eligible Performance from the applicant;
- The claim will be subject to final approval by the Minister for the Arts.

An example of a potential significant disruption under criteria (A) may be where singing and/or dancing by audience members is central to the nature and/or purpose of an Eligible Performance and a NSW PHO imposes a ban on singing and/or dancing by audience members that directly impacts that Eligible Performance and, as a result, irrevocably compromises the purpose and/or nature of the Eligible Performance.

An example of a potential significant disruption under criteria (B) may be where due to staff shortages of first aid officers or security guards, the event is unable to proceed.

Special consideration for the purposes of these guidelines refers ONLY to performances cancelled or postponed between 17th December 2021 and 10th January 2022 as a direct result of verified loss of consumer confidence and/or artist availability due to Omicron variant.

Applicants applying for special consideration under this package will be required to provide detailed substantiation of ticket refunds during this period and any other evidence requested by Create NSW to substantiate the cause of cancellation.

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Performances cancelled due to minimal / no pre-sale tickets will not be considered for funding under this package.

State Significant Organisation: Companies designated as State Significant Organisations under the Arts & Culture Funding Program. This designation is restricted to Carriageworks, Museum of Contemporary Art and the National Art School.

Total tickets available for sale: Total tickets put on sale to the public for a performance. This amount may be equal or less than the Venue Capacity. The amount will be less than the Venue Capacity if some seats have been removed from sale based on staging requirements or programming decisions.

Type-A Venue: Performance venues that are owned by the NSW Government or are independently run.

Type-B Venue: Performance venues that are owned and operated by the Local Government or a Tertiary Education Provider / University.

Type-C Venue: Live music venues that primarily operate to deliver ticketed live music performances.

Type-D Venue: Major commercial performance venues

Type-E Venues: Large venues and stadiums with seating capacity greater than 10,000.

Venue capacity: Total number of seats in the eligible venue.

Apply now

To submit your application, you will need to complete and submit the relevant application form through our secure online grants system, [SmartyGrants](#).

Accessibility

If you are an applicant with disability, and you require this information in a format which is accessible to you, or if you require this information in another language, you can contact us on the details above between 9am and 5pm Monday to Friday.

- Telephone: (02) 8289 6520
- Email: arts.funding@create.nsw.gov.au
- Or contact the Arts Funding team directly.

The National Relay service numbers are:

TTY users: Phone 133 677 then ask for (02) 8289 6520

Speak and Listen users: Phone 1300 555 727 then ask for (02) 8289 6520

Internet Relay users: Connect to NES then ask for (02) 8289 6520.

What support is available to me?

Applicants are strongly encouraged to read these Guidelines.

For queries about the guidelines, deadlines, or questions in the application form, please email sector.support@create.nsw.gov.au

Watch the information session webinars which answer questions about the support package.

Please note guidelines are current at the time of publication and may be subject to change.

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ATTACHMENT A – Eligible Venues

The following list is current as at 11 October 2021. The Eligible Venue list is updated on a regular basis and can be access on-line via www.create.nsw.gov.au/funding-and-support/nsw-performing-arts-covid-support-package-eligible-venues/

Type A Venues – Independent and NSW Government owned venues

107	Redfern
ARA Darling Quarter Theatre	Sydney
Aware (First State) Super Theatre (ICC)	Sydney
Bangarra Studio Theatre	Sydney
Belvoir - Downstairs	Surry Hills
Belvoir - Upstairs	Surry Hills
Big Top, Luna Park	Milsons Point
Carriageworks Eveleigh	Eveleigh
Cell Block Theatre (National Art School)	Darlinghurst
Chippen Street Theatre	Chippendale
City Recital Hall	Sydney
East Sydney Community and Arts Centre	Sydney
Ensemble Theatre	Kirribilli
Eternity Playhouse	Darlinghurst
Flight Path Theatre	Marrickville
Giant Dwarf	Surry Hills
Hayden Orpheum Theatre	Cremorne
Hayes Theatre Co	Potts Point
Kings Cross Theatre	Potts Point
Merrigong - Bruce Gordon Theatre	Wollongong
Merrigong - IMB Theatre	Wollongong
Merrigong - Main Auditorium	Wollongong
Merrigong - Music Lounge	Wollongong
Miner's Lamp Theatre	Corrimal
Morundah Opera - Paradise Palladium Theatre	Morundah
Museum of Contemporary Art Sydney	The Rocks
New Theatre	Newtown
Old Fitz	Woolloomooloo
PACT Theatre	Erskineville
Puppeteria Theatre	Castle Cove
Royal Exchange Salon Theatre	Newcastle
Saraton Theatre	Grafton
SBW Stables	Darlinghurst
Shopfront	Carlton
STC - Roslyn Packer Theatre	Walsh Bay
STC - Wharf One	Walsh Bay
STC - Wharf two	Walsh Bay
Sydney Opera House - Drama Theatre	Sydney
Sydney Opera House - Joan Sutherland Theatre	Sydney
Sydney Opera House - Playhouse	Sydney
Sydney Opera House - Studio	Sydney
Sydney Opera House - Utzon Room	Sydney
The Art House - Theatre	Wyong
The Concourse - Concert Hall	Chatswood
The Concourse - Theatre	Chatswood
Wollongong Town Hall	Wollongong
Wonderland	Potts Point

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Type B Venues – Education and Local Government owned venues

Albury Entertainment Centre	Albury
Bankstown Arts Centre	Bankstown
Bathurst Memorial Entertainment Centre	Bathurst
Blue Mountains Theatre	Springwood
Broken Hill Civic Centre	Broken Hill
Bryan Brown Theatre	Bankstown
Camden Civic Centre	Camden
Campbelltown Art Centre	Campbelltown
Central Coast Conservatorium	Gosford
Cessnock Performing Arts Centre	Cessnock
Chevalier College	Burradoo
Civic Theatre Newcastle - City Hall	Newcastle
Civic Theatre Newcastle - Civic Theatre	Newcastle
Civic Theatre Newcastle – Playhouse	Newcastle
Clarence Valley Conservatorium	Grafton
Coffs Harbour Regional Conservatorium	Coffs Harbour
Cowra Civic Theatre	Cowra
Crossing Theatre	Narrabri
Dubbo Regional Theatre	Dubbo
Glasshouse Port Macquarie	Port Macquarie
Glen Street Theatre	Belrose
Griffith Regional Theatre	Griffith
Gunnedah Regional Conservatorium	Gunnedah
Hume Conservatorium	Goulbourn
Hurstville Entertainment Centre	Hurstville
Jetty Memorial Theatre	Coffs Harbour
Laycock St Gosford	Wyoming
Macquarie Conservatorium	Dubbo
Manning Bar	Camperdown
Manning Entertainment Centre	Taree
Mitchell Conservatorium Bathurst	Bathurst
Murray Conservatorium of Music	Albury
New England Conservatorium of Music	Armidale
Newcastle Art Gallery	Newcastle
NIDA - Playhouse	Kensington
NIDA - The Parade Theatre	Kensington
NORPA (Lismore Town Hall)	Lismore
Northern Rivers Conservatorium	Lismore
Orange Civic Theatre	Orange
Orange Regional Conservatorium	Orange
Peninsula Theatre	Woy Woy
Queanbeyan Performing Arts Centre	Queanbeyan
Sydney Conservatorium Recital Hall West	Sydney
Riverina Conservatorium of Music	Wagga Wagga
Riverside Theatre	Parramatta
Riverside Theatre – Lennox Theatre	Parramatta
Riverside Theatre – Raffety Theatre	Parramatta
Seymour Centre - Everest Theatre	Chippendale
Seymour Centre - Reginald Theatre	Chippendale
Seymour Centre - Sound Lounge	Chippendale
Seymour Centre - York Theatre	Chippendale
Shoalhaven Entertainment Centre - Auditorium	Nowra
South West Music Regional Conservatorium	Deniliquin
Sydney Town Hall	Sydney
Tamworth Entertainment Centre (Theatre Mode)	Tamworth
Tamworth Entertainment Centre - Capitol Theatre	Tamworth
Tamworth Entertainment Centre - Town Hall	Tamworth

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Tamworth Regional Conservatorium of Music
The Barracks Parade Grounds
The Joan - Q Theatre Penrith
The Joan – Richard Bonyng Hall
The Roundhouse UNSW
Theatre Twyford
UniBar
Upper Hunter Conservatorium of Music
Wagga Wagga Civic Theatre
Wollongong Art Gallery
Wollongong Conservatorium of Music
Young Regional School of Music.

Tamworth
Manly
Penrith
Penrith
Kensington
Merimbula
Gwynneville
Muswellbrook
Wagga Wagga
Keiraville
Keiraville
Young

Type C Venues – Live Music Venues

505
Anita's Theatre
Avoca Beach Theatre
Bank Hotel
Boo Radley's Hall
Bridge Hotel
Brunswick Picture House
Butchers Brew Bar
Byron Bay Theatre
Camelot Lounge
Civic Underground
Club 77
Club Sapphire
Comedy Store
Coogee Bay Hotel
Crowbar
Dicey Riley's
Foundry 616
Gasoline Pony
Great Northern Hotel
Heyday
Home - the Venue
Hordern Pavilion
Ivy
King Street Hotel
La La La's
LABEL
Lazybones Lounge Restaurant & Bar
Leichhardt Bowling and Recreation Club
Lizotte's
Low 302
Marquee - Star City
Mary's Underground
Max Watts
Metro Theatre
MoshPit
Narrabeen RSL
Newcastle Entertainment Centre
Oxford Art Factory
Paddington RSL
Petersham Bowling Club
Red Rattler Theatre
Servo Food Truck Bar
Sunken Monkey Hotel

Newtown
Thirroul
Avoca Beach
Newtown
Orara Valley
Rozelle
Brunswick Heads
Dulwich Hill
Byron Bay
Marrickville
Sydney
Sydney
Merimbula
Moore Park
Coogee
Leichhardt
Wollongong
Ultimo
Marrickville
Byron Bay
Wollongong
Sydney
Moore Park
Sydney
Newcastle
Wollongong
Sydney
Marrickville
Lilyfield
Lambton
Surry Hills
Pymont
Sydney
Moore Park
Sydney
Sydney
Northern Beaches
Newcastle
Darlinghurst
Paddington
Petersham
Marrickville
Port Kembla
Erina

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Taren Point Hotel	Sutherland Shire
The Brass Monkey	Cronulla
The Cambridge Hotel	Newcastle West
The Chippo Hotel	Chippendale
The Citadel	Murwillumbah
The Enmore Theatre	Newtown
The Factory Theatre	Marrickville
The Great Club	Marrickville
The Imperial	Sydney
The Lansdowne	Chippendale
The Newcastle Hotel	Newcastle
The Regent	Tweed
The Victoria Hotel	Bathurst
Tokyo Sing Song	Newtown
Tumbarumba Hotel	Snowy Valleys
Universal Sydney (Upstairs only)	Sydney
Vanguard	Newtown
WIN Entertainment Centre	Wollongong
Yamba Bowling Club	Yamba

Type D Venues – Commercial Musical Theatre Venues

Capitol Theatre	Haymarket
Lyric Theatre	Pymont
State Theatre	Sydney
Theatre Royal Sydney	Sydney

Note: Payments relating to eligible performances cancelled at the Theatre Royal due to Public Health Orders restricting construction activity will be calculated on a different basis than indicated above. 10 weeks of performances from the 23rd September were impacted by Public Health Orders that contributed to the delay in completing the refurbishment of the theatre. In this isolated circumstance, net loss of performance income will be used to calculate funding under this package rather than gross box office. Performances at the Theatre Royal from 2nd December will be subject to the standard conditions expressed in these guidelines

Note:: Applicants with performances at Type-D Venues may be eligible for support under this package if key personnel that cannot be replaced are required to isolate due to NSW Government COVID 19 isolation mandates. Approval for support under this circumstance will be assessed on a case by case basis at Minister for the Arts discretion.

Type E Venues – Large venues and stadiums with seating capacity greater than 10,000

NOTE: Only performances that have Australian artists as the headline act will be considered as eligible for this category of venues.

Venue capacity / tickets sales used in calculating funding available under this package will be capped at a maximum of 10,000.

Aware (First State) Super Theatre (ICC)	Sydney
Central Coast Stadium	Gosford
Qudos Bank Arena	Sydney Olympic Park

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ATTACHMENT B – Eligible* Ticketing Systems

Dice
DryTickets
ENTA/VIVA
Eventbrite
Humanitix
IwannaTicket
OzTix
Moshtix
Red61
StickyTickets
Tessitura
Ticketbooth
Ticketek
Ticketmaster
Tickets.com (Previously Provenue)
TicketSearch (Previously SABO)
TicketServ
TryBooking

***NOTE** that other ticketing systems not on the list above will be considered on a case by case basis.
Please contact sector.support@create.nsw.gov.au

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ATTACHMENT C – How to apply for consideration as an Eligible Venue

Overview

The current Eligible Venue list (**Attachment A**) has been compiled from extensive sector consultation and detailed review of online marketing and ticket sale information.

The primary purpose of this funding package is to enable the performing arts sector to support the economic recovery of NSW once restrictions imposed due to COVID-19 are lifted.

The funding has been targeted at the performing arts sector in recognition of the heavy reliance this sector has on box office income.

How to apply

Application for consideration as an Eligible Venue can be made within the [application form's Eligibility](#) section.

Applicants will be requested to nominate which Venue type they wish to be assessed against.

- **Type-A Venue:** Performance venues that are owned by the NSW Government or are independently run with seating capacity of less than 10,000.
- **Type-B Venue:** Performance venues that are owned by the Local Government or a University with seating capacity of less than 10,000
- **Type-C Venue:** Live music venues that primarily operate to deliver ticketed live music performances with seating capacity of less than 10,000
- **Type-E Venue:** Large venue or stadium with seating capacity of greater than 10,000 that deliver ticketed live music performances. Eligible performances will be restricted to Australian artists as headline act.

Applicants will be required to provide evidence of marketing material, previous ticket sales data and a written statement addressing how the venue meets the following three assessment criteria:

- The degree to which the venue markets and sells tickets for performances online and/or via a recognised ticketing system (ref **Attachment B**)
- The degree to which the venue provides employment opportunities to performing artists and related arts workers
- The degree to which the venue delivers economic impact to the broader NSW economy.

Assessment Process

As the determination for eligibility is dependent on economic impact and financial analysis, assessment of applications will be undertaken by Create NSW in consultation with NSW Treasury. Reference to appropriate peak bodies for additional guidance will be made on a case by case basis.