

NSW LIVE MUSIC SUPPORT PACKAGE

FAQS

What qualifies as a live music venue?

A live music venue is a venue whose primary business is presenting live music. A live music venue can also be another business with a significant music venue operation. To be eligible for this package, your venue must demonstrate significant live music programming prior to the impact of COVID-19 restrictions.

Who is eligible to apply for this support package?

To be eligible for funding applicants must have the following:

- On-Premises, Club, Hotel or Small Bar liquor licence
- Demonstrate a significant live music program prior to the impact of COVID-19 restrictions.
- Demonstrate financial distress
- Operate a venue in NSW
- Note that if a venue can demonstrate its significant impact on the live music sector, but does not meet all eligibility requirements, exceptions may be made on a limited case by case basis

Who is ineligible to apply for this support package?

Funding is not eligible for the following:

- Venues owned by Government (Local / State / Federal) and Education providers
- Venues with Producer / Wholesale, Limited, Pop-up or Packaged liquor licences
- Anyone who has received support via Create NSW's Rescue and Restart package

Note that venues will need to demonstrate in their application why they should be considered as eligible for this funding if they:

- (1) are required to pay a compliance history risk loading (refer section 11, Liquor Regulation 2018) since 1 January 2019; or
- (2) have gaming machines on site

How much can I apply for?

Calculation of the funding amount will be based on the size of the venue and whether the venue operates exclusively to deliver live music or whether live music forms a significant part of the venue operations.

Eligible applicants will be assessed against three possible tiers for funding. These tiers are:

Tier 1

- Entire venue (or very significant part thereof) must have a dedicated and separate live music room that only opens for ticketed live music events
- Must be able to demonstrate that live music performances were held at the venue at least an average of 4 days per week pre-COVID

Tier 2

- Must have a dedicated live music space with appropriate infrastructure to support live music performances
- Must be able to demonstrate that live music performances were held in these spaces at least an average of 2 days per week pre-COVID

Tier 3

- Must be able to demonstrate significant live music performance programming pre-COVID



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In relation to the size, each venue will be grouped according to capacity.

In relation to Tier 2 - the capacity will be based on the dedicated live music space. It will be important for you to include sufficient evidence including floorplans and photographs/videos in your application to allow determination of which capacity group you belong to.

Subject to the final eligible number of applications received, indicative rates available for live music venues are:

Capacity	Tier 1 \$100,000	Tier 2 \$30,000	Tier 3 \$7,500
Up 120	\$100,000	\$30,000	\$7,500
121-249	\$200,000	\$60,000	\$15,000
250-499	\$400,000	\$120,000	\$30,000
500-999	\$600,000	\$180,000	\$45,000
1000+	\$750,000	\$250,000	\$60,000

Who is on the assessment panel?

Applications will be assessed by a specialist assessment panel comprising of peak music industry specialists and cross-government representatives.

I am a live theatre venue / cinema and have not received any support from the Create NSW Rescue and Restart for the arts to date? Can I apply for this package?

No. This package is designed for the live music sector. The assessment panel will determine whether venues delivering other live performance as well as live music are eligible for this package on a case by case basis.

How quickly will I receive the funding if I am successful with this application?

Successful recipients will be announced in May allowing two weeks for applications to be lodged and approximately two weeks for assessment of applications.

Payments will be made before 30 June 2021 however it is anticipated that payments will be made within 14 days of receipt of a tax invoice from successful recipients.

What can I spend the funding on if I am successful?

The purpose of the package is to provide urgent financial support for venues in financial hardship. Funding can be used for operational costs relating to running your venue. Money allocated for the employment of musicians, technicians and support crew is encouraged.

Where can I find information on musician industry award rates and best practice?

- **MusicNSW** is the peak body for contemporary music in NSW. It represents, promotes and develops the contemporary music industry in NSW through advocacy and representation.
<https://www.musicnsw.com/>
- **Musicians' Union of Australia** is a membership based, not for profit association, formed by working musicians to represent and advance the interests of working musicians.
<https://musiciansunion.com.au/>
- **MEAA** has a long and proud history of improving the working lives of creative professionals and the industries in which they work.
<https://www.meaa.org/>



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Where can I find information on Music Licensing?

- APRA AMCOS - <https://www.apraamcos.com.au/>
- PPCA - <http://www.pzca.com.au/>
- One Music - <https://onemusic.com.au/>

Can my venue program musicians from various genres?

Yes. You will need to include detail of your programming in your application form.

Can my venue program original bands and cover bands?

Yes. You will need to include detail of your programming in your application form.

My venue has a significant live music program however, we also have gaming machines on the premise. Are we eligible for this support package?

This will depend on the importance of live music programming to the sustainability of your business. This will be assessed by the panel.

My venue programs DJs. Am I eligible?

You should submit an application and the assessment panel will determine if you are eligible. Determinants will include the space and facilities available for this type of performance. Marketing material will also be assessed to determine the degree to which the DJs are a drawcard to your venue and the number of nights per week DJs are programmed.

Can I get help with my application?

Yes. If you need more information or help, call 13 77 88 to speak to a Service NSW Business Concierge.

Due to the Public Health Order restrictions around capacity my venue is unable to deliver live music. Am I eligible?

If you pass the eligibility criteria and can demonstrate that your venue had a significant live music program prior to COVID-19 and that your venue has suffered financial hardship, then you are eligible for this support package.

I've submitted my application and now I need to change something. What do I do?

Our system is not set up to enable you to make changes to your online application once you have submitted it. Please review your application thoroughly before hitting the submit button.

If you need to make a change to your application post submission, please contact us and we will do our best to arrange this for you. **Please note: you will not be able to make changes to your application after the closing date.**

I have never used SmartyGrants before, who should I contact for help?

A detailed SmartyGrants Help Guide for new applicants is available here: <https://applicanthelp.smartygrants.com.au/help-guide-for-applicants/>

If I receive funding, do I have to spend the money by a set date?

The intention of this funding is to provide stability for your business to continue to operate. How and when you spend this money will be for you to determine.



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I'm an Artist, Promoter, Agent & Manager, am I eligible for the Live Music Support Package?

If you are an Artist, Promoter, Agent & Manager and hold an On-Premises, Club, Hotel or Small Bar liquor licence, can demonstrate significant live music programming prior to COVID-19 NSW restrictions, can demonstrate financial distress and operate a venue in NSW you are eligible.

What information will I need to provide to after the acquittal of the funds if I am successful?

The NSW Government is committed to making doing business with us as easy as possible. We will be asking successful applicants to provide us with simple statistics so we can track the success of this program. The type of information we will be seeking will include:

- A short impact statement (no more than 300 words) on how these funds assisted in keeping your venue in operation
- Total number of jobs that were saved / or created as a result of this funding
- Photos/ video content of performances that have been made possible as a result of this funding