

NSW MUSIC (EARLY CAREER) FELLOWSHIP GUIDELINES 2020/21

generations

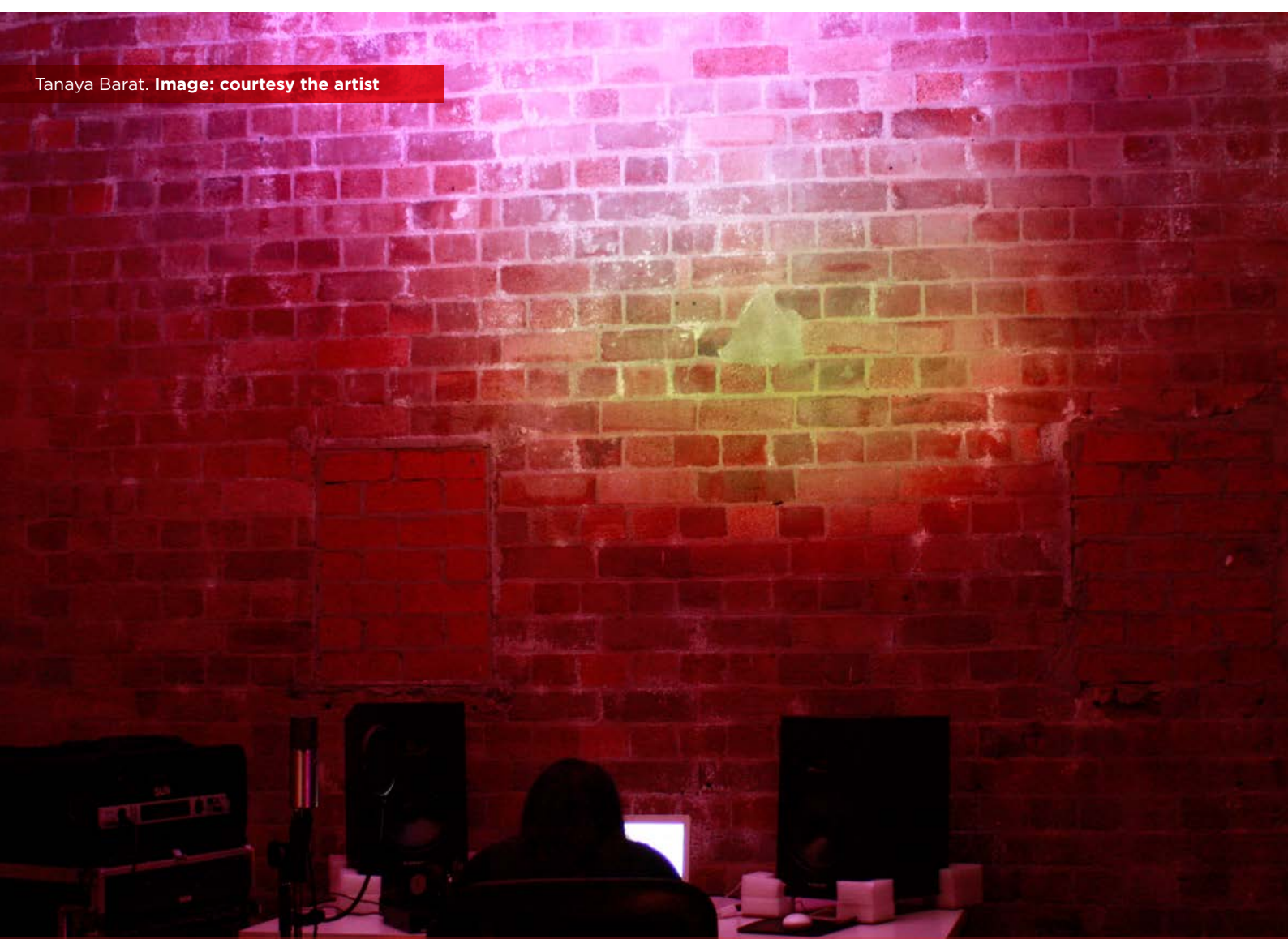


Create NSW **acknowledges** the Aboriginal people across the State and their continued connection to their lands, waters and culture.

We respect elders past and present and the role that Aboriginal artists play in contributing to their culture.

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Tanaya Barat. Image: courtesy the artist





MESSAGE FROM THE **MINISTER FOR THE ARTS**

The NSW Government recognises the significant impact 2020 has had on the arts and culture sector, and we are more committed than ever to supporting and delivering positive outcomes to ensure our talented NSW industry stays strong today and far into the future. I invite and encourage all NSW artists, practitioners, and organisations to apply for support through the Arts and Cultural Funding Program.

NSW artists, arts and cultural workers, and practitioners contribute economically, socially, and culturally to the liveability of our state, with bold, rich, and diverse experiences to be enjoyed by audiences and participants of all ages and backgrounds. This year's Arts and Cultural Funding Program will continue to reflect NSW's enviable diversity of talent, and its emphasis on promoting cultural events and activities.

With our 10 expert Artform Advisory Boards in place, we've already delivered great outcomes for NSW since we set out to deliver a simpler arts funding process with fewer barriers to entry in 2019. We have also responded quickly to feedback from the arts and culture sector to fine-tune the guidelines, in order to better meet the sector's needs again this year.

Importantly, we continue to offer targeted support for the development of the NSW Aboriginal arts and cultural sector, recognising the principles of self-determination and supporting the cultural aspirations of Aboriginal communities in NSW. This will propel us towards creating a strong sense of national identity.

In addition, we acknowledge the separate and distinct needs of individuals and organisations and have tailored our application processes to meet the different focuses of both groups. In appreciation of the important and separate role that festivals play in our creative environment, we've created a standalone Festival Board. To better serve our Classical, Operatic, and Choral practitioners and audiences, we've created a new dedicated Board, and we've brought all aspects of theatre together with our Theatre and Musical Theatre Board.

The arts and culture sector in NSW is truly unique – it expands our minds and our experience, and deserves to be in the spotlight on the world's stage. There is so much culture, celebration, and happiness in the work you do, and I look forward seeing where you take us next.

Hon. Don Harwin MLC, **Minister for the Arts**



ARTS AND CULTURAL FUNDING PROGRAM OBJECTIVES

The Arts and Cultural Funding Program is guided by **three** key objectives:



Grow creative leadership and programming excellence in NSW

- We foster world-class arts and cultural ambition by investing in creative leadership and programming excellence – including contemporary, innovative and daring practices, the delivery of new works and support for plans that bring works to new audiences
- We support organisations, artists and arts and cultural workers that facilitate an understanding of different cultures and opportunities for creative encounters that help build a cohesive and open society.



Strengthen NSW arts and cultural activity that drives community and social benefits

- Aboriginal arts and culture is acknowledged as a key pillar of arts and culture in Australia, and we promote new opportunities for their professional development, self-determination and leadership
- We support arts and cultural activity that benefits the many in NSW, inclusive of the wide variety of communities and the diverse creative ecology across the State
- Our activity delivers accessible creative experiences that nurture creative skills, improve wellbeing and enable a widely-engaged and diverse community of artists in NSW
- We are committed to increasing equity in accessing resources and opportunities amongst underrepresented groups across the State.



Showcase NSW as a leader for strategic arts and cultural governance and strong financial management

- We support projects and programs that exemplify financial resilience backed by best-practice governance, budgeting, marketing and strong strategic planning that demonstrates increased creative production, sustainability and activation in NSW
- We support the continual improvement of the sector through activity that delivers opportunities for professional development to foster strong leadership and delivery
- Successful projects demonstrate their economic viability through the use of strategic partnerships, diversified income streams and innovative approaches that build organisations' capacity to secure funding from alternative sources.

OVERVIEW OF FELLOWSHIP FUNDING



The fellowship program supports NSW artists, practitioners and arts/cultural workers to undertake self-directed professional development programs or significant opportunities to support their personal, creative and career advancement.

ABOUT GENERATIONS



Generations is a fellowship program in partnership with Create NSW, Powerhouse Museum and Astral People to support artist development across the music industry in NSW.

Three early career artists or groups will be selected for a six-month fellowship each during the period 1 July 2021 – 31 December 2022. Each six-month fellowship will be artist-led and developed in partnership with Create NSW, Powerhouse Museum and Astral People.

The program will connect emerging artists in the early stages of their career with established artists supporting intergenerational knowledge and experience within the music industry. Mentors comprising of musicians, songwriters, music producers, agents, label and publishing executives will work with the artists during their six-month residency.

Generations will ensure the culture and legacy of the NSW music industry is supported and preserved and preserved for future generations.

OTHER FUNDING SUPPORT



In addition to **Generations**, Create NSW offers opportunities for individuals and groups to receive support through other **Fellowships**, **Small Project Grants** and the **Project** and **Creative Koori Projects** funding rounds. Information is available on the Create NSW website: create.nsw.gov.au

ABOUT THE POWERHOUSE MUSEUM

Museum of Applied Arts & Sciences

The **Powerhouse Museum** sits at the intersection of the arts, design, science and technology and plays a critical role in engaging communities with contemporary ideas and issues. Established in 1879, the Museum is custodian to over half a million objects of national and international significance and is considered one of the finest and most diverse collections in Australia.

ABOUT ASTRAL PEOPLE



Astral People was established to stimulate a niche music scene within Australia, one that fosters innovative and experimental electronic artists. Astral People has become one of Australia's leading music management, touring and events companies. Their management roster is comprised of 12 incredibly talented Australian musicians, whose careers Astral People have nurtured and developed from the very beginning. Their touring division initially began as another avenue into the industry that would provide the means to support their growing local roster. Now, having brought over 100 international artists to Australian shores, Astral People has established itself as one of the most respected touring & events groups in the industry. More recently, Astral People have set up a joint venture with BMG to form Astral People Publishing as well as formulating a partnership with PIAS to set up their long-awaited record label, Astral People Recordings. With just over 8 years in the industry, it feels like things are only truly stepping up for this Sydney company.

WHO CAN APPLY FOR FUNDING?

To be eligible for the **Generations** fellowship funding you need to meet the following **three** criteria:

1

Applicant type

You must be an:

- Australian citizen; or
- permanent resident; and
- an individual/group based in NSW.

2

Arts practice

You must be either a:

- musician;
- songwriter;
- music producer; or
- composer.

3

Career stage

You must self-identify as an early career* artist or arts and cultural worker.

Artists should be unsigned and not have professional representation across label, management, publishing or booking agents.

* An early career artist or arts and cultural worker is someone who is at the beginning of their career, has created a modest independent body of work but hasn't yet established a solid reputation as an artist within their artform.

Vichara Edirisinghe and Tom Huggett of Astral People. Image: Cassandra Hannagan



HOW MUCH FUNDING IS AVAILABLE?



The **three** successful artists or groups will be provided with the following support:

- \$25,000 in financial support;
- Studio space for 6 months at the Powerhouse Museum (Ultimo) or Museum's Discovery Centre (Castle Hill) during 2021: and
- Practical connections with the sector to develop the skills to be entrepreneurs and have autonomy within the industry.

Please note funding is available for artist development and the creation of a body of work. A body of work may consist of but not limited to a combination of the following: creating demos, finishing a new album, developing a visual identity and performative outcomes. This grant is not focussed on supporting touring costs and associated logistical costs.

WHEN CAN I APPLY FOR FUNDING?



Key dates related to this Fellowship program:

Applications open: Thursday 10 December 2020

Applications close: Monday 18 January 2021 at 5pm AEDT



IMPORTANT

- Applications must be received through our secure online grants system
- You can access the online application form using the Apply Now button on the Create NSW website: create.nsw.gov.au
- You can submit only one application per round.
- Late submissions will not be accepted
- Technical and administration support will be available up to 5pm on the closing date
- Please contact us well before the closing date with any technical or administration questions:

(02) 8289 6520

arts.funding@create.nsw.gov.au

ACCESSIBILITY



If you are an applicant with disability, and you require this information in a format which is accessible to you, or if you require this information in another language, you can contact us between 9am and 5pm Monday to Friday:

(02) 8289 6520

arts.funding@create.nsw.gov.au

The National Relay service numbers are:

TTY users: Phone 133 677 then ask for (02) 8289 6520

Speak and Listen users: Phone 1300 555 727 then ask for (02) 8289 6520

Internet Relay users: Connect to NES then ask for (02) 8289 6520

HOW WILL MY APPLICATION BE ASSESSED?



Assessment Criteria

You must address the following **two** assessment criteria:

1

MERIT

We would like to know

- about you and your music
- where you are at in your career
- your inspirations or influences

2

IMPACT

We would like to know

- how this fellowship opportunity will benefit you at this stage of your career



SUPPORT MATERIAL

You will be able to upload the following material to support your application:

- Up to 5 DEMOS of your work (via Soundcloud, or other URL, or WAV/mp3 files)



Assessment Process

You will receive an automated response from our secure online grants system once your application has been submitted. All applications then proceed through an assessment process as outlined below.



Eligibility check

Once received through the online grants system, all applications undergo an eligibility check.

Eligible applications proceed to assessment.

If you are deemed ineligible, you will be advised in writing within 14 days of the closing date and your application will not proceed to assessment.

Assessment

Members of the Create NSW Contemporary Music Board plus representatives from the Powerhouse Museum and Astral People will assess all applications against the assessment criteria.

Further advice and/or clarification may be requested from applicants by Create NSW during the assessment process.

Final recommendations are submitted for the consideration of the Minister for the Arts.

WHEN WILL I KNOW IF MY APPLICATION IS SUCCESSFUL?



All applicants will be notified of the outcome of their applications under embargo* during the week of March 2021.

* Under embargo means that applicants are notified but cannot publicise the outcome until the official announcement has been made by the Minister for the Arts or Create NSW. The embargo period is taken seriously and failure to comply may impact your current or future funding eligibility.

WHAT HAPPENS IF MY APPLICATION IS SUCCESSFUL?

Successful applicants will work with Create NSW, Powerhouse Museum and Astral People to determine their program of activity during the Fellowship.

This will be followed by the signing of a funding agreement with Powerhouse Museum that covers the terms of the Fellowship, including the following:

- Support:** The payment of \$25,000, confirmation of space and mentorship details.
- Documentation:** During the Fellowship the artists or groups will decide how their Fellowship will be documented – this documentation may be acquired for the Powerhouse Museum collection and or archive. This documentation will also be published on the Powerhouse Museum's website.
- Media:** Artists or groups will be asked to collaborate to make creative content to share on their social media channels and Create NSW, Powerhouse Museum, Astral People social media channels during the Fellowship.
- Intellectual Property:** All rights in the work created during the Fellowship remain with the artist/group, however, the Artist agrees that documentation of the Fellowship may be acquired for the Powerhouse Museum collection and or archive. The Artist shall obtain proper and adequate written permission for use of any material by Powerhouse Museum which the Artist does not own or has previously assigned copyright and indemnifies the Powerhouse Museum for all claims by third parties against The Powerhouse Museum arising from the use of such copyright materials.
- Publicity:** The NSW Government, Powerhouse Museum and Astral People must be acknowledged in any marketing/publicity collateral.
- Timing:** Your project must take place within a defined 6-month period with the Powerhouse Museum between 1 July 2021 and 31 December 2022.
- Acquittal:** Successful applicants will be required to undertake an acquittal process on completion of their Fellowship.

create with us

create.nsw.gov.au

DISCLAIMER

Every effort has been made to ensure this publication is free from error and/or omission at the date of publication. The authors, publisher and any person involved in the preparation of this publication take no responsibility for loss occasioned to any person acting or refraining from action as a result of information contained herein.

CREATE NSW

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