

Thursday, 14 November 2019

## **New \$100k *Generations Fellowship* set to support NSW Contemporary Musicians**

Early career contemporary musicians, music producers, songwriters and composers will be supported through a new partnership between Create NSW, the Powerhouse Museum and Australian music management and touring company, Astral People, valued at \$100,000.

The *Generations Fellowship* will support three early career solo artists or groups to carry out six-months of professional development during 2020-21. The Fellowship will connect artists with established industry experts, support intergenerational knowledge and create career pathways within the music industry.

Create NSW Partnerships and Policy Director Alex Bowen said that the new Fellowship will ensure that the vibrancy, culture and legacy of the NSW music industry is supported and sustained, with early career practitioners upskilled through valuable experience.

“We’re committed to investing in the talent of tomorrow, and this exciting new partnership will share the valuable insight and experience of industry leaders, opening up doors and opportunities for our Fellows across the State, country and internationally.

“Creating new opportunities that pair early career artists with the experience and networks they need to succeed will help us to develop and celebrate an incredible new pipeline of talent across NSW,” she said.

Matched funding of \$40,000 each from Create NSW and the Powerhouse Museum will be boosted by additional in-kind support of \$20,000 from Astral People. Three successful artists or groups will be provided with \$25,000 each in financial support, studio space at the Powerhouse Museum (Ultimo) or Museums Discovery Centre (Castle Hill), with industry mentoring and networking facilitated by Astral People throughout each residency.

“The Powerhouse is committed to investing in the development of artists across NSW. This fellowship will provide financial support and access to the Powerhouse’s collection for early career contemporary musicians to further develop and expand upon their practice,” said Lisa Havilah, Chief Executive, Powerhouse Museum.

Astral People co-founder and director Vichara Edirisinghe added, “For more than eight years, Astral People has carved out a niche in Australia’s music landscape as an innovative, multi-faceted company specialising in Artist Management, Touring and Events, Publishing and as a Record Label.

“Industry mentors, contacts and networking are essential in this business and we’re proud to offer our support to help the selected Fellows gain valuable insight into key areas of the music industry, just as we’ve done with countless artists before.

“Having had the pleasure of nurturing both local and international talent from intro-level acts to those that sell thousands of tickets across the country, the idea of growing talent through this opportunity is a really exciting prospect for us. We’re thrilled to be able to give back to a community that has already given us so much.”

**Applications for the *Generations Fellowship* are now open and close 5pm Monday 16 December 2019.** Full guidelines and information can be found [here](#).

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