



# metro art

SCREEN BASED ARTWORK  
EXPRESSION OF INTEREST INFORMATION



our vision is to  
elevate the customer's  
journey with  
**art and engagement**

CREATE NSW AND SYDNEY METRO



doeanddoe with Michelle Morcos, *Woven Moments*, Wynscreen, Wynyard Station, 2016

## ART AND SYDNEY METRO

Sydney Metro is Australia's biggest public transport project. Services start in 2019 in the city's North West with a train every four minutes in the peak. Metro rail will be extended into the CBD and beyond to Bankstown in 2024. Sydney Metro includes new underground CBD railway stations at Martin Place, Pitt Street and Barangaroo and new metro platforms at Central. In 2024, Sydney Metro will have 31 stations on a new 66km rail system.

Around the world, art has reimagined and transformed public transport hubs to create imaginative and inspiring spaces for the community to enjoy. These international examples prove art's capacity to elevate the experience of the customers' journey, contribute to place identity and activation, and deliver a cultural legacy to enrich the life of the host city. For underground stations in particular, art can enliven spaces and support customer orientation and place making.

The first art project for Sydney Metro, *Light Line Social Square*, was designed for the Sydney Metro Northwest line by artists Turpin+Crawford Studio and McGregor Westlake Architects in conjunction with station architects Hassell. The art project celebrates the everyday life of the stations through colour and light and is integrated into the architecture and landscape of all eight stations from Tallawong to Cherrybrook.

Create NSW is calling for artists to register their interest to develop a screen based artwork for each of the seven stations of the next stage of Sydney Metro. This is a significant opportunity to contribute to Sydney's new metro railway, and to enrich the cultural life of Sydney.

## SYDNEY METRO PUBLIC ART OBJECTIVES

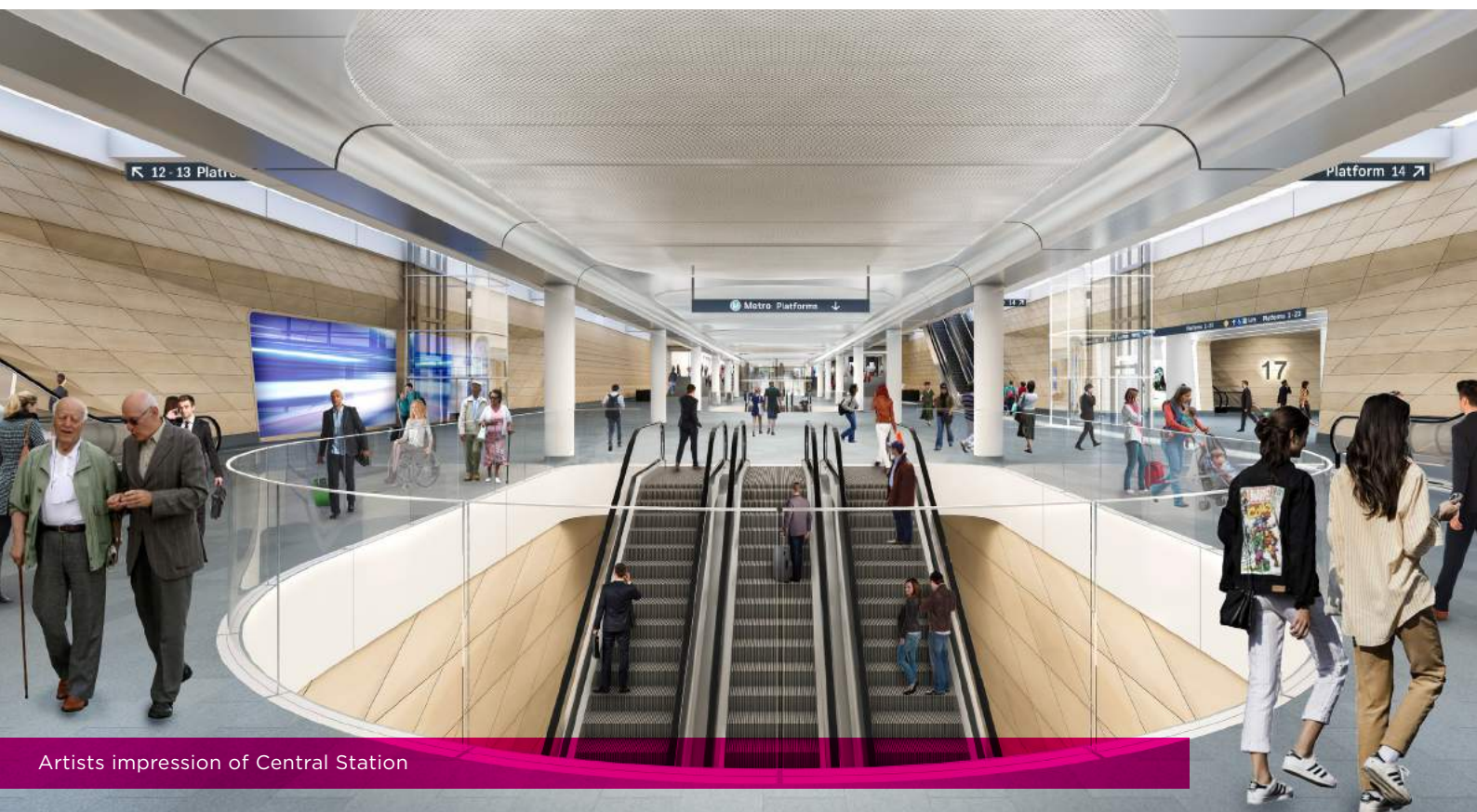
The public art program aims to:

- Elevate the customer's travel experience
- Create a benchmark for public art in transport in Australia
- Engage and expand diverse audiences for contemporary art
- Raise awareness of and pride in local histories and cultural diversity

## THE ART OPPORTUNITY

The Sydney Metro City & Southwest line extends metro rail from Chatswood, through the CBD and south west to Bankstown. Create NSW is seeking expressions of interest to bring world-class screen based art to seven new underground metro stations. Each station will be allocated between \$20,000 and \$50,000 for the commissioning of up to two screen based artworks. Art budgets are inclusive of artist fees and the art development the new work. The seven stations are;

- Crows Nest Station
- Victoria Cross Station in North Sydney
- Barangaroo Station
- Martin Place Station
- Pitt Street Station
- Central Station
- Waterloo Station



Artists impression of Central Station



# the **customer** is at the centre of everything we do

## **SCREEN BASED ARTWORKS**

There will be 7 – 14 artists selected to create screen based artworks.

## **INTEGRATED ARTWORKS**

One artist will also be selected for integrated and/or sculptural artwork at each station. The artist, or artistic team, will have the opportunity to develop a major artwork for the entrance location and possibly further interior locations within the selected station. The integrated artworks are the subject of a separate EOI also being run at this time.

## **SYDNEY METRO CUSTOMERS**

Stations are public places and there is a wide breadth of customers using transport. The purpose of the Sydney Metro art program is to elevate the customers' experience of their journey and make it more engaging and pleasurable. Artwork proposals must respond to this purpose.

## **SYDNEY METRO ART AND CULTURAL FRAMEWORK**

Sydney Metro has developed a broad thematic framework to guide artists in their conceptual approach to the artwork. The thematic framework envisions the Sydney Metro as a public transport line of many stories that remember the past, consider the present and imagine the future for the multiple communities of Sydney.

The Sydney Metro art program will be guided by the overarching cultural principles of respect for heritage; revealing geology and archaeology; addressing sustainability and ecology; engaging community; highlighting line-wide connectivity and honouring indigenous culture.

## **ARTIST AND THE STATION DESIGN TEAM**

Successful artists will be part of the station design and delivery teams. They will be expected to work in a collaborative and iterative manner with the design team; respond to the needs of station function, operations and maintenance and integrate with design and construction requirements and program.

## **PROPOSED SCREEN BASED ART LOCATIONS**

The screen based artworks will be shown on station screens shared with advertising and community information. It is expected that the artworks will be screened at the station they are commissioned for and possibly at other Sydney Metro Stations.

## THE **EXPRESSION OF INTEREST**

This Expression of Interest, (EOI) is being run by Create NSW.

## OUTLINE OF THE **ARTIST SELECTION PROCESS**

There will be a two-step process to select artists for the Metro Art program. This EOI is the first step in the application process. The step 2 commissioning will commence in September 2018 and extend through 2019.

- **STEP ONE** Calling for artists to submit through a public EOI to be eligible on the long-list of Sydney Metro artists for integrated artworks. The EOI is open for 4 weeks and closes at 5pm on Monday 3 September 2018. Following which the selection panel will nominate successful artists to be placed on the long list.
- **STEP TWO** As commissions become available through individual station contracts, three long listed artists will be invited into a limited competition and paid a nominal fee to prepare a preliminary concept for the nominated station. Artists will be briefed on the station design and provided with a preliminary written brief. Based on the quality and appropriateness of the concept proposal, a successful artist will be selected who will be contracted into the design and delivery team to further develop the art work. **STEP 2** is likely to occur in 3 stages.
  - a **September 2018 to October 2018**
  - b **October 2018 to Feb 2019**
  - c **March 2019 to August 2019**

The Metro Art EOI Panellists are:

- Nominated Representative from the Sydney Metro Design Review Panel
- Brooke Andrew
- Lisa Havilah
- Michaelie Crawford
- Mikala Tai



Nicole Foreshew, *Garraywarra (Find, Seek, Look For)*, Wynscreen, Wynyard Station, 2017.

## EOI SELECTION CRITERIA

**At this EOI stage, artists are not required to submit a proposal or concept.**

Applications will be assessed against the assessment criteria outlined below. Each application is assessed as a whole and rated against the criteria. The criteria are given equal weighting. The criteria are:

- Artistic merit as evidenced in the material provided
- Relevance to Sydney Metro's customers, stations and precincts
- Experience in exhibition or public projects
- Ability to deliver artwork to schedule.

Artists who would like to be considered to be included on the Artist Long List must submit via the Smartygrants application system on the Create NSW Website. Artists must be an Australian citizen or permanent resident. Artists from NSW are strongly encouraged to apply.

Please provide the following:

- 1 A maximum 500 word response to the above criteria detailing your interest in this project.
- 2 A maximum 300 word description of your current practice, experience, achievements and career highlights as a professional practitioner in your art form/practice.
- 3 A maximum 1 page CV
- 4 A letter of reference from a client, commissioner or gallerist (encouraged)
- 5 Three relevant examples of your work
- 6 Availability to participate in the current program dates for Step 2.

## REFERENCES

For additional information about Sydney Metro City & Southwest please refer to the following;  
**[www.sydneymetro.info/](http://www.sydneymetro.info/)**

Create NSW reserves the right to adjust the selection process and artist selection due to unforeseen circumstances and/or changing program requirements.