Final Submission to

Legislative Council Portfolio Committee 6 - Planning and Environment

Inquiry into the music and arts economy in New South Wales

Context

This is a whole-of-government response to the NSW Parliamentary Inquiry into the music and arts economy in New South Wales, including regional NSW. This is the final submission to the Inquiry and follows a preliminary submission which was provided in March 2018. Both submissions outline the following in response to the Terms of Reference (ToR):

a) Progress to date on the 25 Actions in the NSW Government Response to the Sydney night-time economy (NTE) round table action plan. The Government is on track to deliver these actions which aim to improve the NTE in the Sydney CBD and Kings Cross entertainment precincts (the Precincts).

b) An overview of NSW Government policies and programs being delivered to support a diverse and vibrant music and arts culture in NSW. The Government has a range of policies in place, including funding for arts and cultural programs, projects, infrastructure and individuals; as well as targeted support for regional NSW.

c) Detail of the policies and programs being delivered by the Government to support venues and spaces for music and the arts in NSW, including work underway to finalise the NSW Cultural Infrastructure Plan, which will provide an overarching framework to guide detailed land use planning, development proposals and infrastructure funding decisions.

d) the NSW Government's commitment to red tape reduction, small business and further support options for the arts and music sector in NSW.

Create NSW approached the following agencies for comment in preparing this submission:

- Department of Planning and Environment (DPE)
- Office for Police (OfP)
- Department of Industry NSW on behalf of Destination NSW (DNSW), Office of the Small Business Commissioner (OSBC) and Liquor and Gaming NSW (L&GNSW)
- Department of Justice (Justice)
- Property NSW – Place Management NSW
- Transport for NSW (TfNSW)
- NSW Health
- the Cultural Infrastructure Program Management Office (CIPMO)
- NSW State Cultural Institutions – Museum of Applied Arts and Sciences (MAAS), Sydney Living Museums (SLM), State Library of NSW (SLNSW), the Sydney Opera House (SOH), Art Gallery of NSW (AGNSW) and The Australian Museum
- State Significant Organisations – Carriageworks and the Museum of Contemporary Art Australia (MCA).

Definition of 'arts'

For the purposes of this submission, the definition of the 'arts' aligns with the definition used in the Create NSW Arts and Cultural Development Program Guidelines, which are used to consider arts and cultural investment decisions by Government. 'Arts' encompasses (but is not limited to) the following artforms:

- Community Arts and Cultural Development
- Dance
- Digital Arts
- Literature
- Multi artform
- Aboriginal Arts
- Music (including Opera and Musical Theatre)
- Theatre (including Circus and Physical Theatre)
- Visual Arts (including Craft and Design).

Arts, Screen and Culture Division
Create NSW and the Cultural Infrastructure Program Management Office (CIPMO) form part of the Division of Arts, Screen and Culture within the Department of Planning and Environment (DPE). The Division is integral to achieving the government's vision for NSW to be known for its bold and exciting arts, screen and culture that engages the community, supports innovation, facilitates economic development and reflects the state's rich diversity. The Division of Arts, Screen and Culture plays a coordinating role for the six State Cultural Institutions, which are established by legislation and are also part of the DPE Cluster.

Current arts economy in NSW, including music

Economy and participation
Live performances, shows, and the immersion of cultural events and exhibitions continue to be in demand despite the growth of digital media. Increased audience participation in arts activities helps support growth in activity in the sector. Approximately 94 per cent of Australians attend live events, visit art galleries or read literature. In 2013, Australians spent $20 billion on cultural activities and in 2014, spent an estimated $958 million on tickets to see live music.[1] Nationally, this expenditure is estimated to have generated approximately 64,000 jobs, 37,500 of which were full time.[2] Live music attracts significant participation, with around 54 per cent of Australians attending a live music event in the last 12 months[3]. Each year, more Australians attend live music events than sport[4], with over 45 million attending live music performances.[5]

The NSW Government has set a target of increasing attendance at cultural venues and events in NSW by 15 per cent by 2019. Attendance for the 2016-17 Financial Year was 16 million. This represents an increase of 20.7 per cent (2.7 million more attendees) on the 2014-15 baseline and exceeds the targeted increase of 15 per cent by 2019. Indications are that attendance will continue to increase and this will have flow-on benefits for job creation, the visitor and night time economies and education.

There are 48,000 practicing professional artists in Australia,[6] with approximately 40 per cent of Australia's total creative industries workforce residing in NSW.[7] The arts, screen and cultural sector makes a significant economic contribution to NSW. In 2016-17, the sector contributed almost $16.3 billion to gross state product (GSP).[8] Approximately 19,000 businesses[9] are in the market, creating a total of 120,000 full-time equivalent jobs (FTE).[10] Within the sector, screen production created a direct and indirect impact of $731 million and employed 6,571 FTE.[11]Arts, screen and culture also contributes to the visitor economy. In the year ending December 2016, international and domestic cultural and heritage visitors to NSW totalled 12.3 million, spending an estimated $12 billion. This was an increase of 7.6 per cent on the year ending December 2015.[12]

Social benefits
The NSW Government recognises that the arts and music sectors both contribute to the state's economy, and deliver social benefits.

Arts, screen and cultural activation of places and spaces improves safety, builds reputation, contributes to urban renewal and the creation of liveable communities. Live music, arts and screen events provide opportunities for social connection and engagement, building and enhancing feelings of community and creating meaning in our lives. Surveys undertaken by the Australia Council for the Arts found that a third of Australians aged between 15 and 24 were involved in making music. Of those surveyed, 53 per cent in this age group felt that the arts were important in shaping and expressing cultural identity and 74 per cent felt that the arts provided them with the ability to express themselves.[13] Almost three quarters of

participants believed that the arts make for a richer and more meaningful life, and two-thirds believed it has a big or very big impact on their understanding of other people and cultures.[14] Arts, screen and culture also plays an important part in individual learning and growth. Cultural activities have been shown to increase the cognitive ability of children by up to 17 per cent, making them better learners and providing them with the skills to apply knowledge more effectively.[15]

Experiencing, making and performing art helps foster community participation, and intergenerational and cultural exchange. These outcomes are particularly important for priority populations such as Aboriginal people, culturally and linguistically diverse communities, young people, older people and people with disability. The role of arts and culture in improving the health of individuals or communities, as well as health facility design more broadly, has become increasingly important in recent years. A growing body of peer-reviewed evidence confirms exposure to the arts improves health and treatment outcomes and health literacy for individuals and the wider community.[16] Arts and cultural interventions, such as reading groups, dance classes, music and art therapy sessions, have been shown to have a direct positive impact on the health conditions of people suffering with dementia, Parkinson's disease[17], depression[18] and breast cancer.[19] They can also address stigma around mental health issues.

Engagement with arts and culture is essential to inspiring creative processes that foster innovation in education. Recognising the importance of artistic and creative skills to the traditional STEM education subjects (Science, Technology, Engineering and Maths), the arts are being added to create the acronym 'STEAM'. Incorporating the arts into STEM education programs can have benefits for innovation. For example, an innovation district which incorporates artists, maker spaces and cultural institutions alongside STEM businesses encourages creativity and design. It also has the advantage of diversifying the workforce and attracting businesses of different sizes which helps drive interest from investors.[20]

Creative workforce
NSW has the largest, most dynamic and most diverse creative economy in Australia. The creative industries employment is growing faster than the rest of the NSW economy and its exports are growing at a faster rate than the rest of the NSW services industry. The State's creative industries are highly profitable and resilient. NSW accounted for 70 per cent of Australian creative exports in 2015-16. NSW accounts for 42 per cent of national creative industries employment with a growth rate in NSW of 2.9 per cent per annum, with 216,600 people directly employed in creative industries[21].

NSW creative industries can lead, leverage and amplify other local industries and produce another prosperous quarter century of economic growth. The future NSW workforce will need the skills of the creative industries: creativity, entrepreneurship, social and emotional intelligence and technical ability. The NSW Government's Arts, Screen and Culture Division offers a suite of Fellowships, Scholarships, quick response grants and project grants, as well as subsidised property rental and production seed funding for professional artists, filmmakers, producers and arts and cultural workers across NSW.

Response to the Terms of Reference

a) Progress on the implementation of the Government response to the New South Wales[22] Night-Time Economy (NTE) Roundtable Action Plan

The NSW Government's commitment to the NTE

The NSW Government is taking steps to ensure Sydney's NTE continues to offer vibrant cultural experiences at night, and supports artists, musicians, businesses and local communities. The arts and music sector is central to activating Sydney's night-life and venues. A focus on entertainment and performance can help provide a more diverse nightlife that is not solely focussed on alcohol consumption.[23] Government agencies are working to increase the diversity of the Sydney NTE. This work is being progressed through the NSW Government Response to the Sydney Night-Time Economy Roundtable Action Plan.

Progress to date of the Government Response

Governance (Action 1.1)	NTE Taskforce: The NTE Taskforce has met every six weeks since February 2017. Two working groups relating to communications, and planning and placemaking have also been created to drive outcomes in relation to the Sydney NTE. To date, the Taskforce has implemented and/or investigated all actions that were supported or supported-in-principle by the NSW Government (24 out of 25).
Media and Marketing (Actions 7.1, 3.1, 6.2, 7.2, 4.2)	Promoting NTE Vibrancy and Diversity: A comprehensive Marketing and Communications Strategy to guide development of a media and marketing campaign to promote Sydney's NTE as vibrant, safe and diverse is being implemented. A media and marketing campaign sub-group commenced immediate work on the development of a media and communications plan in 2017. The primary objective of the plan is to promote the vibrancy and diversity of Sydney's night-time economy, focussing on action 7.1. The Media and Marketing Strategy currently aims to work within existing resources to leverage marketing campaigns which promote the NTE, destination tourism, existing 'what's on' tools and social media to encourage more diverse audiences to the CBD and Kings Cross precincts. The Create NSW website has a Sydney at Night page showcasing the night-time arts and cultural offerings in the Precincts. These offerings also featured in the March 2018 e-news, sent to over 4,000 subscribers. A Stakeholder Engagement Plan has been endorsed by the Taskforce and is being implemented. Create NSW and the NTE Taskforce are engaging with industry stakeholders throughout the implementation of the NTE actions including local Liquor Accords, the Sydney Culture Network and the Local Government NTE Network. Create NSW is working with the Committee for Sydney as a member of its Night-Time Economy Commission, and Liveability/Lovability Taskforce, to promote and enhance the night-time offerings in Sydney. Create NSW was also a key sponsor of the EMC Global Cities After Dark Forum, an industry led forum highlighting best practice and future solutions for a successful and thriving nightlife globally.

	Behavioural Change and Safety:
	Through L&GNSW, the NTE Taskforce is progressing a partnership with the City of Sydney and Kings Cross liquor accords and the Australian Hotels Association to promote responsible patron behaviour and alcohol consumption. The Media and Marketing sub-group has developed a plan relating to cultural and behavioural change and safety which draws on existing and future NSW Health and L&GNSW campaigns and messaging.
	NSW Health provides online alcohol harm reduction information on the NSW Health alcohol and other drug information website, www.yourroom.com.au. This information includes the 'Standard Drink Calculator', 'Alcohol Risk Assessment Tool' and downloadable and print resources available for distribution.
Planning and Placemaking Actions (Actions 2.5, 2.7, 6.1, 6.5, 4.1, 2.4, 2.6, 5.1, 5.2, 5.3, 6.3, 6.4, 6.6)	City Planning and Precincts: The Taskforce, with the Department of Planning and Environment (DPE), is reviewing and investigating reforms to building and planning regulations aimed at reducing red-tape and making it easier to activate places and spaces for arts and cultural activity. DPE is conducting targeted consultations to better understand the challenges to inform possible solutions. A discussion paper is envisaged for the third quarter of 2018. Policies being explored include: • Investigating how the National Construction Code could support the NTE. Artists now perform in a variety of places and spaces, as opposed to theatres. Currently, if a retail business wishes to host live music and/or performance, including small scale, low risk performance, it is generally required to comply with the NCC requirements for a Class 9b assembly building. This requires considerably higher fire and safety standards than Class 6 (retail) buildings. DPE is investigating the merits of a potential NSW variation to the NCC to facilitate small arts premises, including careful consideration of fire and building safety, and health and amenity issues associated with any change. • Investigating alternate approval pathways for low impact arts and cultural uses. DPE is examining whether exempt and complying development provisions could be developed to establish faster, less costly approval pathways for low impact arts and cultural uses. The provisions could also be used to mitigate risks and impacts from the uses. • Investigating noise management initiatives that support the sustainability of venue spaces for music and the arts, as well as community amenity. DPE, along with relevant NTE Taskforce members, is investigating how to best limit and control noise in mixed use urban environments to allow uses to better co-exist. As part of this work, the interaction between the various pieces of legislation that control noise, including the *Liquor Act 2007*, *Environmental Planning and Assessment Act 1979*, and the *Protection of the Environment Operations Act 1997* will be

examined, and consideration given to how this impacts operators and regulators.

- Promoting the positive benefits of living in an increasingly diverse and mixed use urban environment. DPE will promote the message that arts and culture enrich a city; promoting interaction, creating identity, and improving liveability. Planning has an important role to play in enabling and promoting the benefits of arts and culture in urban and regional life.

Review of entertainment noise regulations:

The NTE Taskforce is investigating the management of entertainment noise in a way that balances the needs of the live music industry, while providing community and resident amenity. The Taskforce is facilitating discussions with relevant regulators to provide more clarity around noise regulation for council officers, venues and the community.
As part of this work, the Taskforce is also investigating actions in the City of Sydney's Live Music and Performance Action Plan (2014).

There are 11 actions in the Plan that fall under the administration of the NSW Government that are aimed at removing barriers and complexity for live music venues and musicians. In relation to noise regulation, Create NSW is facilitating discussions between relevant regulators including DPE, L&GNSW, and Ministry for Police, as well as the EPA and City of Sydney. The discussions focus on the relevant legislation and how it is being administered across agencies and local government. The aim is to provide more clarity and certainty for council officers, venues and the community in relation to noise regulation.

Major music events in the Precincts

- The NSW Government supports major music events within the NTE Precincts. In addition to the States Cultural Institutions, State Significant Organisations and Major Performing Arts Companies, the NSW Government funds music organisations that regularly deliver music programs and events within the Kings Cross and CBD Precincts. These include Ensemble Offspring, The Song Company, Synergy & Taikoz, Sydney Philharmonia Choir, Sydney Youth Orchestra and Gondwana Choirs. For example, Gondwana's three ensembles, the Sydney Children's Choir, Gondwana National Choirs and the Indigenous Children's Choir regularly perform at various venues in the NTE Precincts, including City Recital Hall, attracting audiences of over 13,000 in 2016.
- The AGNSW is regularly open late for targeted programs for major exhibitions, including 'Nude' and 'Rembrandt'. Art After Hours is AGNSW's principal night-time activity and takes place every Wednesday until 10pm where all exhibitions are open, accompanied by a program of talks, classes, tours, music and film and visitors may dine at the Gallery Café or Gallery restaurant. Depending on the season, exhibition and featured activities, AGNSW's after dark events attract on average 1,300 attendees with a total attendance across 2017 of over 9,600.

- The Australian Museum has successfully created a series of regular 'after-dark' programs at the Museum including Jurassic Lounge, Night Talks, Culture Up Late and Dinosnore Sleepovers:
  - <u>Jurassic Lounge</u> opens up the entire museum for visitors to explore after hours. Drinks are served and visitors are entertained by live bands, performers, artists, DJs and vintage games. On average, the Museum hosts 2-3 Jurassic Lounge events each year, attracting over 1,500 participants at each event.
  - <u>Night Talks</u> form part of regular night time programming in conjunction with major exhibitions on natural science, culture and relevant issues. On average over 2,000 participants participate in the night talks program annually.
  - <u>Dinosnore</u> allows families to sleepover in the museum amongst the fossilised dinosaurs. The program has attracted over 2,300 participants since its inception and is held once a month.
  - <u>Australian Museums Culture Up Late</u> 2018 program opens the doors to the entire museum every Wednesday night from January to March. Visitors can explore the galleries and curated programs plus VR experiences, tours, workshops, live music and performances. The program has attracted over 2,300 participants.
- The SLNSW galleries, reading rooms and special collection areas are open late Monday to Thursday. As part of its evening programming, the SLNSW delivers public talks, workshops, movies and special events that aim to showcase the Library's rich collections and celebrate excellence in Australian writing. Held annually on the first night of Sydney Writers' Festival, the NSW Premier's Literary Awards are a major public event held at the Library that celebrates Australian writers, including novelists, poets, playwrights, scriptwriters and authors of non-fiction and children's books.
- SLM holds events at night across its portfolio of 12 heritage museums and historic houses. SLM late night experiences take audiences back in time to experience history in an immersive environment of performance, music, games and tours. The Justice and Police Museum has hosted after hours events such as the Mayhem Club, where over five nights more than 1,500 people travelled back to the underworld of 1920s Sydney to experience the iconic history, stories and architecture.
- MAAS provides one-off, free and after-hours curated events for adults. The MAASive Lates program provides experiences that complement its exhibition program. Themes include 'Digital Worlds', 'Egyptian Mummies' and 'Sherlock' with each event attracting on average 2,000 attendees. This series of one off events included archaeological questions answered by experts, themed food and drinks, exhibition tours, digital technology and interactive games solving crimes and exploring design principles. MAAS also manages the Sydney Observatory which runs night time tours for all ages up to twice a night, depending

on the season. In 2017, the Sydney Observatory saw over 150,000 visitors.

- The MCA programs 'Art Bar' monthly on Friday nights, a late-night curated events program situated across all floors of the museum including experimental DJ's, upcoming bands and interactive performances, lectures and films. The MCA is also open late on Wednesday nights allowing visitors to explore the museum after dark, enjoy music on the Terrace and engage in talks, tours and workshops. Art Bar events attract on average over 640 attendees and from February 2017 – February 2018 Art Bar has attracted over 7,700 people to the Precinct after dark.

- The Sydney Festival is a key festival on the Sydney arts and cultural calendar, presenting approximately 600 music and arts events and performances at a range of venues in the Precinct. The 2017 festival attracted total visitation of 652,724 over the 23 days of the festival. Over 126,600 tickets were sold to performances in 2017 and of the total 559 performances, over 240 took place at night.

- Though Carriageworks is based outside of the Sydney NTE Entertainment precinct and is based in Eveleigh, it provides a distinctive NTE experience that complements those provided by the harbour-based institutions (MCA, AGNSW and SOH) and reflects the contemporary cultural profile of Sydney as an international city. Its NTE activations include music and theatre performances, night-time markets, festivals and art fairs. Carriageworks has also developed a Contemporary Music Strategy that commissions new work and presents high profile international artists. Carriageworks presents large scale live music events for over 6,000 audience members. This has included artists such as Grace Jones, Petshop Boys and Goldfrapp, and the music program Curveball, which is for 18-24-year olds. These programs contribute to the NSW Visitor Economy by ensuring these artists, and others, perform exclusively at Carriageworks when in Australia. This ensures audiences from across the country travel to NSW to see these large international acts. Carriageworks is continuing to grow its contemporary music program in partnership with the NSW music industry and a range of strategic partners including FBi Radio and Koori Radio. The Music Strategy also includes contemporary new music and commissions new music from leading Australian and international composers providing significant presentation opportunities for NSW artists.

- Culture Up Late Series 2017: The NSW State Cultural Institutions and State Significant Organisations were open late on Wednesday nights throughout January and February 2017. Create NSW is exploring future late-night opportunities.

Further detail on the State Cultural Institutions, State Significant Organisations, Key Festivals and Major Performing Arts organisations is provided in Section b).

	Outdoor dining: The Office of the Small Business Commissioner (OSBC), which is represented on the NTE Taskforce, is working with Service NSW and selected councils to reduce red tape for late-night outdoor dining through an Outdoor Dining Policy and pilot program, with plans for rollout across the state in 2018. The trial commenced in September 2017 and will run until July 2018.

	NTE Safety: As part of improving the safety of the NTE in the Precincts, and as part of the CBD Plan of Management, the Safe Space and Take Kare Ambassador program is being delivered to provide effective outreach support to vulnerable persons and assist police in managing the streets during peak night-time periods in the Precincts. The Department of Justice funds the Take Kare Ambassador program and the NSW Police Force works collaboratively with Take Kare to manage and influence youth behaviour. The Department of Justice is funding an evaluation of the program by the National Drug and Alcohol Research Centre to determine its impact, efficacy and cost-effectiveness.
Master plan (Actions 2.1, 2.3)	The work of the NTE Taskforce to implement the NSW Government's Response to the NTE Roundtable's Action Plan forms the basis of a master plan. Much of the work has been progressed in the Response and an evaluation framework to measure the impact of the actions is now being developed with the NTE Taskforce. Once the evaluation has taken place, a master plan to develop an overarching vision and pathway to continue to develop Sydney's NTE will be drafted. The plan will aim to support the night-time economy and diversify Sydney's night-time offering in a sustainable and safe way. It will take into consideration current and proposed plans for Sydney, examine the impact of the Response and the current NTE landscape and will set out objectives. The Masterplan will refer only to the Sydney NTE Entertainment Precinct and the Kings Cross Entertainment Precinct, however it may be transferable to Greater Sydney. It is anticipated that a draft master plan will be available for the Government to consider in 2018.
NTE Data (Action 2.2)	Implementation of this action is being led by the NSW Data Analytics Centre (DAC) which is represented on the NTE Taskforce. The DAC has commenced work on a central data repository for Sydney, scoping the project in consultation with the NTE Taskforce. The DAC has prepared a proof of concept which proposes timelines, costs for data sets, methodology and scope. The project will establish a central repository of data, including analysis, and will include relevant data sets from Taskforce agencies, and relevant publicly available data sets. It will include economic, visitor, regulatory, transport, crime and health data to inform business planning and decision making in relation to the Sydney NTE. This project aims to allow government agencies to better understand factors influencing the Sydney night time economy; such as arts and cultural participation, retail and dining activity, and pedestrian movement and safety.

Transport (Actions 3.2, 3.4, 3.3)	TfNSW is working to progress the actions attributed to the agency including:
	• Working with the City of Sydney and other partners, through established working groups, including the Late-Night Transport Working Group and the Night Time City Operations Group.
	• Upgrading wayfinding in the Sydney CBD at all train stations, bus stops, ferry wharves and light rail stops, most recently at Barangaroo.
	• TfNSW is also exploring a range of innovative tools including digital kiosks, which may improve wayfinding at night around key transport hubs.
	• Pink Shirt' advisory staff have been regularly deployed to provide pedestrians with wayfinding information around the CBD as part of light rail construction.
	• Wynyard Walk (the pedestrian tunnel between Wynyard and Barangaroo) opened, improving access for the 23,000 people who will be working at the new precinct, as well as the expected 30,000 daily visitors.
	• Major construction started on the CBD and South East Light Rail. Work is now underway across the Sydney CBD, Surry Hills, Moore Park, Randwick and Kensington. Construction will be completed and services will start running in 2019.
	• Providing new opportunities for outdoor dining, creative spaces and entertainment as part of the light rail, a one-kilometre pedestrian zone along George Street.
	• A combined bus and light rail network will significantly improve public transport access to major sporting and entertainment facilities at Moore Park and Randwick along with the University of NSW, TAFE and health precincts. Additional light rail services will provide extra capacity for major events.
	• Implementing the Point to Point Commission, a new government regulator for taxis, hire vehicles and rideshare services.
	• More than $1 million has been committed for cycleways in the Sydney CBD, including the link from Kent Street to the Southern Portal of the Sydney Harbour Bridge.
	• Transport for NSW already provides a network of late night transport services from the city such as night ride buses and a free service (300) from Kings Cross to Railway Square via Town Hall on weekends, between midnight and 5:00am.
	• However, for people travelling late at night, taxis and other forms of point to point transport appear to be more popular as these go direct to the customer's door. Transport for NSW also funds secure taxi ranks in Sydney late at night operating a total of 11 secure taxi ranks in the Sydney CBD.
	• Providing a range of new and improved late and all-night transport services that will also commence later in 2018 as part of the 2017-18 Growth Services Program.
	TfNSW has also released its draft Future Transport Strategy 2056 and draft Tourism and Transport Plan, providing a blueprint for service improvements. The Plan proposes:
	• Enhanced networks with new routes and services
	• 24/7 public transport access to Sydney Airport

	• Frequent public transport services to major events • Integrated late-night buses with point to point services.

b) Policies that could support a diverse and vibrant music and arts culture across New South Wales

***Create in NSW*: NSW Arts and Cultural Policy Framework**
In February 2015, the NSW Government launched *Create in NSW: NSW Arts and Cultural Policy Framework* (**Appendix A**). It sets out a 10-year plan to support the development of arts and culture, including music, in Sydney, Western Sydney and regional NSW.

Create in NSW contains ambitions to guide investment and action – artistic excellence, organisational strength and increasing access. Increasing access for audiences aligns with the state priority of increasing cultural participation by 15 per cent. *Create in NSW* sets out specific actions related to supporting a diverse and vibrant arts and music culture across NSW, including:

- Supporting contemporary arts practice through the Arts & Cultural Development Program (ACDP) by investing in organisations, groups and people to deliver programs, projects and professional development opportunities in NSW.
- Promoting opportunities for arts and cultural tourism through Destination Management Planning, in consultation with the Regional Arts Network and Destination NSW.
- Increasing access to the collections of State Cultural Institutions through loans and programming by extending partnerships with arts and cultural organisations in Western Sydney and regional NSW.
- Working together with state government agencies and local councils to develop policy and regulatory settings to support continued growth of live music in NSW.

Regional Cultural Fund
The Regional Cultural Fund was established by the NSW Government in June 2017 to ensure regional NSW continues to have equal access to arts and cultural infrastructure and the associated recreational and educational benefits. The Fund, delivered by CIPMO, seeks to create or improve permanent spaces for music and the arts right across the state. The Fund will invest $100 million over four years to drive growth in arts, screen and culture for the social, cultural and economic benefit of communities in regional NSW.

NSW State Cultural Institutions and State Significant Organisations
The NSW State Cultural Institutions (CIs) and State Significant Organisations (SSOs) support a wide range of activities across the state. The NSW Government invests significantly in these organisations to ensure they continue to be the custodians of over 24 million collection items, valued at $5.3 billion. In 2016-17 the state's six CIs and two SSOs total value of assets (both buildings and collections) was $9.6 billion. This value underpins the NSW Government's AAA rating. This is significant and requires attention to the care, preservation and presentation of the states' collections. These collections are vital to the culture of NSW and the institutions are working to ensure their collections and programming are accessible on-site in Sydney and beyond.

The CIs and SSOs are committed to extending their reach through loans, partnerships in regional NSW and Western Sydney, developing a touring framework and enhancing digital collections and capacity. They perform a vital role in connecting regional audiences to important arts and cultural resources ensuring greater access. The CIs support a wide range of activities in Western Sydney and regional NSW, reaching around 3 million people in these areas between 2012-13 and 2014-15 with exhibitions, education programs, forums and conferences.

Sydney Opera House (SOH): The SOH is the only dedicated CI for the performing arts and makes an important contribution to the NSW arts and music economy. SOH welcomes 8.2 million people to the precinct each year. It contributes $775 million in value added to the national economy each year, with its social asset value estimated at $4.6 billion.[24]

SOH plays a significant role in the artistic and cultural development of NSW and is home to seven flagship performing arts companies, as well as its internal programming arm, Sydney Opera House Presents (SOHP). In 2016-17, SOHP staged 700 performances to 385,000 people across the following programming streams: Contemporary Music; Talks & Ideas; Children, Families and Creative Learning; First Nations; and Contemporary Performance. In addition, the SOH resident companies presented 780 performances to 800,000 people. SOH also provides venue hire to major music promoters and presenters, such as Live Nation, Chugg Entertainment and Frontier Touring to present leading music acts.

In 2016-17, SOH contemporary music programs attracted more than 183,000 people. Of these patrons, 51 per cent were new to the SOH. This demonstrates the role of contemporary music programming as a gateway for cultural participation and the enjoyment of a significant cultural asset. In response to growing demand from locals and tourists for accessible night activities, in June 2017 the Opera House launched Badu Gili, meaning 'water light' in the language of the site's traditional custodians, the Gadigal people. This was a new year-round experience that lights the eastern Bennelong sails every evening to celebrate the rich history and contemporary vibrancy of Australia's First Nations cultures. The experience has proved popular with locals and tourists, with about 550 people attending each night. More than 40 per cent of attendees surveyed cited Badu Gili as the reason for their visit.

Australian Museum: The Australian Museum promotes knowledge, understanding and enjoyment of science, nature and culture. In 2015-16, the Australian Museum toured five exhibitions to three NSW regional and Western Sydney locations and four interstate sites, reaching a total of 487,982 visitors. The Museum has a strong regional presence through partnerships and outreach programs which provide greater access to its collections, research and programs. For example, the Museum's virtual volunteer program is available to anybody in regional NSW to engage with the Museum and learn about its vast collections, while helping to make them accessible online. This crowdsourcing site provides opportunities for volunteers from regional communities to participate in their collections in unique ways.

Museum of Applied Arts and Sciences (MAAS): MAAS comprises the Powerhouse Museum, the Powerhouse Discovery Centre at Castle Hill and the heritage listed Sydney Observatory that is recognised as an item of state significance by the NSW Government. MAAS promotes excellence and innovation in applied arts and sciences. In 2016-17, MAAS toured two exhibitions and delivered extensive education programs across Australia, achieving offsite visitation of 344,317. The Museum hosts an annual Regional Stakeholders Forum which provides an opportunity for the regional museums and collections sector to network and develop new collaborations.

MAAS is currently developing a masterplan for the Sydney Observatory site, in consultation with the Office of Environment and Heritage and the NSW Heritage Council, that will ensure this venue can be a destination for even more visitors into the future.

Art Gallery of NSW (AGNSW): AGNSW presents and collects international and Australian art. AGNSW toured seven exhibitions to major state institutions and regional galleries in NSW, QLD and Victoria in 2016-17. These exhibitions were seen by over 211,000 visitors (a 57 per cent increase from the previous year), with over 59,700 visitors to touring exhibitions

in regional NSW. AGNSW aims to be at the forefront of international community engagement and programming for diverse community audiences. In 2016-17, it established a community-engagement strategy to better connect and support diverse communities with the aim of creating an inclusive, welcoming and vibrant gallery for all.

Sydney Living Museums (SLM): SLM's twelve heritage properties include Rouse Hill House and Farm, located north west of Sydney, and Meroogal, an historic house in Nowra. Rouse Hill House and Farm also hosts Muru Mittigar, a not for profit organisation which offers Aboriginal cultural education tours, public events and programming at the site. SLM's programming stimulates public interest in history, architecture and design with a diverse mix of exhibitions. SLM extends its reach beyond its twelve properties through touring that provides a wider audience the experience of tangible and intangible heritage. In 2016-17, SLM toured two major exhibitions that were seen by over 93,000 visitors across the state.

State Library of NSW (SLNSW): SLNSW is a world leading library and centre of digital excellence. The SLNSW provides venues for the arts, including exhibitions, film and theatre and workshop spaces. Its collections are used for inspiration by both artists and musicians and SLNSW aims to become a major civic hub for knowledge sharing. A ten-year Digital Excellence Program will provide global access to collections including the digitisation of 52 of the most iconic, at risk and highly valued collections, generating over 12 million images. The Library welcomes proposals for collaborations to share the collection with the widest possible audience.

Carriageworks: Carriageworks is a contemporary multi-arts centre that presents an annual program of contemporary work. Carriageworks engages communities through commissioning and presenting innovative and vibrant Australian and international work across visual arts, dance, music, performance, film and literature. In 2018, Carriageworks will present 62 projects supporting over 800 artists. It is considered to be the fastest growing cultural institution in Australia, and in 2017 over 1.2 million people engaged with Carriageworks' programs. This growth has been supported through the establishment of an innovative business model that leverages NSW Government investment to entrepreneur over 75 per cent of turnover.

Since 2012, Carriageworks has focused on supporting the arts and creative industries in Sydney and NSW and providing a distinctive urban Sydney experience for national and international visitors. It is home to eight resident arts companies that present new work at the site and tour their work nationally and internationally. The Carriageworks artistic program reflects and engages with the diverse social demographic of the communities of NSW, with over 70 per cent of artists coming from culturally diverse backgrounds. It has developed specific strategies that guide its delivery of, and investment in, Aboriginal Arts and Arts and Disability. Through strategic partnerships, Carriageworks delivers programming and arts development outcomes across Western Sydney and regional NSW. This strategic approach creates career pathways for NSW artists.

Museum of Contemporary Art Australia (MCA): The MCA is the major public institution in Australia dedicated to exhibiting, collecting and interpreting the work of today's artists. In 2016, the MCA had over 1.2 million visitors, 23 new artist projects and commissions were undertaken, and 139,028 people took part in audience engagement activities. This includes MCA ARTBAR, Zine Fair, workshops, learning programs, family activities, talks, access programs and performances.

The MCA recognises and celebrates the histories, diversity, creativity, resourcefulness and endurance of Aboriginal and Torres Strait Islander peoples. Aboriginal and Torres Strait Islander arts occupy a unique and prominent place within the MCA's collection and exhibition history and programming.

The MCA is committed to making contemporary art accessible and connects with a broad and diverse community through a range of exhibitions and special events. This includes Digital Excursions, touring exhibitions, and community-led projects through its C3West Program in Western Sydney. The MCA offers programs for people of all ages, including students and teachers, children and families, adults and young people. Genext is a free festival-style event delivered by the MCA Youth Committee that has been experienced by over 25,000 young people (aged 12-18 years) since its launch in 2005. The MCA also offers specialised programs for people with disability or access requirements within the Bella and Bella Plus programs, and a range of access tours and events within its public programs.

Major Performing Arts organisations
NSW is also home to a third of the nation's Major Performing Arts organisations (MPA's), including Bangarra Dance Theatre, Musica Viva, the Australian Chamber Orchestra and Sydney Theatre Company. The NSW Government provides multi-year program funding to support the operations and programming of the MPAs. This support amounted to $11.9 million in 2017-18.

Bangarra Dance Theatre presents an annual program of works that fuses contemporary dance with traditional Aboriginal and Torres Strait Islander cultural influences. The program presents uniquely Australian stories, original choreography and major new scores composed for each production that in 2016 reached over 34,000 people across Australia and included 1,881 workshop participants. In 2017, Bangarra presented sold-out seasons of 'Bennelong' that explored the legacy of Woollarawarre Bennelong a senior man of the Eora and in 2018 Bangarra will present an interpretation of Bruce Pascoe's award-winning novel 'Dark Emu' showcasing original choreography, design and music scores.

Musica Viva is the largest presenter of chamber music in the world, with offices in every Australian state and territory, reaching approximately 360,000 people each year. Musica Viva also presents artist development programs, including the Future Makers, that mentors young musicians to develop their skills and networks. The Hildegard Project is the first dedicated national program aimed at encouraging female composers at all stages of their careers through commissions and networking opportunities. Since 2015, Musica Viva's program has commissioned eight female composers to present works and tour.

NSW Aboriginal Arts and Cultural Strategy 2015–2018
NSW has the largest Aboriginal population in Australia with a unique contemporary Aboriginal arts and cultural sector. The sector plays a key role in maintaining, enhancing and transmitting culture as Aboriginal artists seek to develop their own practice and find inspiration through their culture and environment.

The NSW *Aboriginal Arts and Cultural Strategy: Connection, Culture, Pathways 2015–2018* is a key action under the Government's arts and cultural policy framework *Create in NSW*. As part of Stage Two of the Strategy, the NSW Government invested in programs, delivered by Create NSW, to increase professional employment opportunities for Aboriginal arts practitioners, market development and creative leadership through funding opportunities, including:
- Aboriginal Regional Arts Fund – to celebrate and promote Aboriginal cultural identities in regional NSW
- Aboriginal Quick Response – to support professional and market development opportunities for NSW Aboriginal artists and arts workers

Destination NSW – arts and music major events
The NSW Government contributes to a diverse and vibrant music and arts culture through several major events such as premiere musicals, leading exhibitions, and music and arts festivals. Vivid Sydney is funded as part of the NSW Government's commitment to improving

the performance of the NSW Visitor Economy by doubling overnight visitor expenditure by 2020.

Established in 2009, Vivid Sydney takes place in the transition period from autumn to winter. This period has traditionally been Sydney's lowest visitor season. Vivid Sydney showcases Sydney as a global hub for art, technology and innovation and is a key driver of business for the State's visitor economy.

In 2017, Vivid Sydney was awarded Best Tourism Event and Best Cultural, Arts or Music Event at the Australian Event Awards. In the same year, a record 2.33 million people attended the event, compared to 225,000 people when it began in 2009.

The festival attracted 247,712 domestic and international visitors in 2017, an increase of 34.7 per cent compared to 2016. These visitors stayed 804,399 nights (up 29.5 per cent compared to 2016) and contributed $143 million in visitor spend to the State's economy (up 30 per cent on 2016). Visitors to Vivid Sydney purchasing travel packages also increased. Travel packages typically include ticketing, flights and hotels packaged together for the Festival and contribute a greater amount to the broader tourism industry in NSW. In 2017,135,841 Vivid Sydney travel packages were sold (up 53.7 per cent) - comprising 65,491 international travel packages (48.3 per cent increase on 2016) and 70,350 domestic packages (up 59.1 per cent).

Attendance at Vivid Sydney has further benefits across the state with many visitors going on to travel beyond Sydney and explore regional and rural NSW after or before the festival. In 2017, 38,000 Vivid Sydney visitors went on to stay more than 94,000 nights in regional or rural NSW, injecting $16 million into the economy across the state.

Destination NSW invests in a diverse portfolio of arts, music and cultural events across regional NSW that attract overnight visitors and act as key economic drivers for rural and regional economies. Events featured in the NSW Events Calendar include the Tamworth Country Music Festival, Deni Blues and Roots Festival, Wingham Akoostik Festival, Write Around the Murray and the Eurobodalla River of Art Festival. Other examples of arts and music major events include:
- Ballet Under the Stars in Western Sydney, a free ballet performed by the Australian Ballet which is expected to inject over $1.3 million into the local visitor economy over the next three years
- Premiere musicals such as the world premiere of Baz Luhrmann's Strictly Ballroom – The Musical (2014) and the Australian premiere of Matilda the Musical (2015).

A further detailed snapshot of Cultural and Heritage Tourism Visitor Market Size and Expenditure from the year ending 2016 is at **Appendix B.**

Major arts and cultural festivals in NSW
In addition to Vivid, Sydney is host to major arts and cultural festivals that are internationally renowned and attract significant visitation. The NSW Government is a key and ongoing supporter of a series of internationally renowned major festivals delivering over $6 million annually to assist in the delivery of Sydney Festival, the Sydney Writers' Festival, the Biennale of Sydney and Sydney Film Festival. These key festivals activate places and spaces in and around the Sydney region bringing arts, music and cultural programs to the people of NSW in unexpected ways. Through events, concerts, performances, talks and tours, these key festivals bring significant economic and tourism benefits to the state. Satellite programming and tours beyond Greater Sydney form a key component of their core business ensuring access for regional NSW and Western Sydney audiences.

Sydney Festival: The Sydney Festival is Australia's premier arts and cultural festival and a highlight of NSW's vibrant annual events calendar. Sydney Festival has expanded its free offerings throughout Sydney. This includes events at Barangaroo, 21 days of free live performances at the Meriton Festival Village in Hyde Park, and an expanded program of performances, exhibitions and events in Parramatta, Blacktown and Campbelltown as part of its Western Sydney strategy.

The 2017 Festival presented 599 events, with 183 free to the public, attracting 652,724 people over 23 days. Of these attendees, 453,414 attended the free events, 10 per cent were international visitors and 9 per cent were from interstate and regional NSW. The Festival supported 1,096 Australian artists to present works, including world premieres of music, cabaret, dance and theatre. The 2017 Sydney Festival had income of $20.8 million for the event[25] whilst the 2012 Festival was estimated to have injected almost $57 million into the economy.[26]

Biennale of Sydney: The Biennale of Sydney is Australia's largest and most exciting international festival of contemporary visual art. Held every two years, the three-month exhibition has an accompanying program of events including artist talks, forums, guided tours and family days. The 20th Biennale of Sydney, held in 2016, exhibited works by 83 leading international and national artists in venues including Artspace, Cockatoo Island, AGNSW, Carriageworks and the MCA and in unexpected sites such as Mortuary Station, on street corners and in Newtown Cemetery.

Visitation to the Biennale has more than doubled over the last three festivals, with the 2016 Festival achieving more than 640,000 visits across all venues. With an average of 40 per cent of visits made by people from outside of Sydney, the Biennale holds a prominent place on both the national and international stage and provides economic and tourism benefits for the state. In 2016, an estimated 17 per cent of audiences were from overseas at 79,141, with 12 per cent of attendees visiting Sydney solely to see the Biennale. Interstate visitation totalled 13 per cent, and 8 per cent of attendees came from regional and rural NSW. In the lead up to and during the exhibition period, more than 580 separate public and education programs were held. Combined with visits from education and community groups, these initiatives reached more than 34,000 people across the country.

The economic contribution of the 2012 exhibition was calculated at $60.6 million to the Australian economy and $56 million to the NSW economy.[27] Total revenue growth for the Biennale has been steadily increasing from over $4 million in 2002 to almost $12 million in 2016.[28]

Sydney Film Festival: The Sydney Film Festival is a major event on the NSW cultural calendar and is one of the world's longest-running film festivals. The Festival has recently introduced the Screenability program in partnership with the NSW Government to extend opportunities to experience work produced by filmmakers living with disability. The Festival also runs the Travelling Film Festival, taking the best of international and Australian cinema to 17 regional centres around the country, nine of which are located in NSW.

Attendance at the 2017 Sydney Film Festival was 183,000 over 12 days and nights compared to 176,000 in 2015. Of these attendees, 15,022 were from regional NSW, 5,629 from interstate and 1,630 from overseas. In 2017, the majority of the 288 films screened at over 400 sessions took place after 6pm and were located within the Kings Cross and CBD entertainment precincts at venues including AGNSW, Dendy Opera Quays, Event Cinemas George St and the State Theatre.

Sydney Writers' Festival: The Sydney Writers' Festival is Australia's largest annual celebration of literature and ideas. The 2016 Festival featured international and Australian

authors presenting 465 events with 141 events provided free of charge. The program includes regional live streaming, podcasts and out of season events at various venues from Walsh Bay to the Blue Mountains and regional cities. The Festival also features special programming for schools including the Children's Festival of Moving Stories and free events for children and families. The Festival continues after sundown with the 'Nights at Walsh Bay' program of talks, performances and readings.

Since 1998, Festival audiences have continued to grow, with over 100,000 attendees in 2016. This included approximately 17 per cent of attendees from outside of Sydney, and 7 per cent of attendees who travelled from outside of NSW. The 2016 Festival saw 65,000 tickets bought for events and over 19,000 books sold.

Music licencing changes
The Office of the NSW Small Business Commissioner (OSBC) is focused on supporting and improving the operating environment for small businesses throughout NSW. The OSBC advocates on behalf of small businesses in NSW, provides mediation and dispute resolution services, speaks up for small businesses in government and makes it easier to do business through policy harmonisation and regulatory reform.

As part of this work, OSBC has identified changes to fees paid to licence the playing of music as an emerging issue for small businesses in the creative arts and music industries. The approach to fees should strike a balance between the interests of the copyright owner and the user, who may also need the licence for a creative purpose. This is not always the case in the way in which licences are typically structured.

Licencing business use of commercially released music is a complex process. Copyright in a recorded piece of music is almost always held by multiple parties: for example, the composers, songwriters, performers, and publishers of a piece of music. Composers, songwriters, and performers mostly licence commercial uses of their music through the Australasian Performing Right Association Limited (APRA) and the Australasian Mechanical Copyright Owners Society Limited (AMCOS), a joint Australian licensing organisation. However, publishers generally licence music through the Phonographic Performance Company of Australia (PPCA) and the Australian Recording Industry Association (ARIA) – separate bodies which licence different uses of music.[29] As a result, businesses using music have typically obtained licences from APRA-AMCOS, and one or both of PPCA and ARIA.

In recent years, licencing organisations have moved to replace this multiple licence scheme with combined licence offerings. The ostensible aim was to reduce the complexity and improve the efficiency of the licensing process.[30] In the experience of business, however, this streamlining has come at a significant cost.

One of the new streamlined offerings, for example, licences the use of music for eisteddfods. The new offering was introduced to market in January 2017.[31] The new scheme replaces a flat fee structure[32] with fees that increase with the number of performers and performances.[33] This results in higher costs for small businesses such as eisteddfod organisers to license music for events. Fees are set to increase by a further 79 per cent over the next two years, rising from $1.54 per performer per performance in 2018, to $2.75 in 2020.[34]

APRA-AMCOS and PPCA intend to move to combined licence offerings for use by dance schools, dance performers, hotels, clubs, community halls, and other venues for hire, under the 'OneMusic' banner. Such offerings are still under development, and are not set to be introduced to market until late 2018.[35] However, consultation papers published by OneMusic suggest similar issues may arise as with the eisteddfod licence offering, particularly in relation to uncapped fee structures.[36]

The development and implementation of 'OneMusic' licences will be monitored by the NSW Government to ensure the needs of copyright holders, musicians, composers and licensees, including small businesses, are balanced appropriately. OSBC and Create NSW will continue to investigate the issue as it develops.

c) Policies that could support the establishment and sustainability of permanent and temporary venue spaces for music and for the arts

In addition to the work being progressed by the NTE Taskforce, the revitalisation of cultural infrastructure is a key priority of *Create in NSW*, *Rebuilding NSW: State Infrastructure Strategy* (2014) the Cultural Institutions, the *NSW Government Cultural Infrastructure Action Plan 2018-2019* and the forthcoming NSW Cultural Infrastructure Plan 2025.

Cultural Infrastructure Program Management Office (CIPMO)
CIPMO is dedicated to the planning and delivery of cultural infrastructure in NSW and works in partnership with Create NSW. It is responsible for providing a centralised, coordinated approach to cultural infrastructure planning and priority project delivery in NSW. CIPMO works in collaboration with the State Cultural Institutions, State Significant Organisations, other government departments, as well as the broader arts and culture sector to create significant cultural infrastructure and precincts for NSW.

In 2017-18, the NSW Government is investing $222 million in major cultural infrastructure projects, part of an $879 million suite of investments to rejuvenate cultural infrastructure. This is the biggest commitment to cultural infrastructure since NSW built the Sydney Opera House. The NSW Government will also be ensuring that investment in infrastructure is shared across the state in all areas including Western Sydney and regional NSW.

The Walsh Bay Arts and Cultural Precinct (WBAP)
As part of this commitment to investing in the sustainability of key cultural infrastructure, work to revitalise the precinct and improve the spaces in Pier 2/3 and Wharf 4/5 in Walsh Bay is continuing. A unified build of the WBAP will provide a range of cultural benefits to the people of NSW, including attracting visitors and boosting the economy, while preserving the wharfs' iconic heritage. It is a major step towards creating an arts and cultural precinct that supports and nurtures NSW talent and creativity and provides an accessible destination for everyone to enjoy.

Upgrades to the States Cultural Infrastructure to support arts and music
The NSW Government has committed $228 million to the SOH's renewal to ensure it is secure for future generations of artists, audiences and visitors. The program of works is underway and will continue for the next four years. It includes major upgrades to the Opera House's two biggest venues, the Joan Sutherland Theatre and Concert Hall, to replace equipment that has reached the end of its operational life and improve accessibility, acoustics and functionality. During the upgrade period, the SOH will need to be innovative in its programming, with precinct activations and effective and sensitive use of external spaces to ensure it sustains its function as a world-class performing arts centre and major tourist destination.

In June 2017, the NSW Government announced a $244 million funding commitment for the AGNSW Sydney Modern Project. Sydney Modern will expand the Gallery, greatly improving public access to the collection and enable AGNSW to serve NSW, national and international audiences into the future.

Enhancing urban regeneration with arts programming and activation
Embedding arts and culture in planning processes from the outset can contribute to achieving broader economic, social and environmental goals. The Arts, Screen and Culture Division is working with NSW Government agencies, including TfNSW, Infrastructure NSW and UrbanGrowth NSW, to identify and incorporate opportunities to enhance urban regeneration with arts programming and activation.

The Greater Sydney Commission (GSC) seeks to create more liveable, productive and sustainable cities for the future. The NSW Government has been consulting with the GSC on development of the draft Greater Sydney Region Plan and the draft District Plans that will manage growth and guide infrastructure delivery in Greater Sydney. The Arts, Screen and Culture Division is working with the GSC to consider best practice arts-led placemaking methodologies to help create 'urban vibrancy', contribute to the state's economy, attract the world's best global talent, and encourage local and international investment.

Best practice includes working with key stakeholders to identify place activation and programming opportunities to complement cultural precinct development; activating places and spaces both day and night. Diversifying night-time arts and cultural offerings is also important, and aligns with the NSW Government's vision for a safe and vibrant night-time economy for visitors, residents and local businesses as outlined in Section a) of this response.

Making Spaces
Making Spaces, an initiative delivered by Create NSW, is aimed at property owners and managers and encourages them to offer new or unused spaces for making and programming cultural activity. It seeks to open new and innovative arts venues and creative hubs across Western Sydney to increase the footprint of arts making and arts participation in the region. Applicants can request up to $60,000 to develop new creative or rehearsal spaces, venues or creative hubs in Western Sydney. In 2016-17 Create NSW provided $405,000 to Western Sydney organisations for the initiative. Through this funding, the NSW Government has been able to support a range of projects, including an Arab-Australian contemporary theatre hub in Cumberland, a literature collective in Fairfield creating jobs for artists and translators, and new creative working spaces in the Penrith area that also offer mentorships for digital artists.

ClubGRANTS Fund
The NSW Government also supports arts and cultural venues and facilities across NSW through the ClubGRANTS Category 3 Fund, a state-wide fund that supports large-scale community infrastructure projects managed by Liquor & Gaming NSW.

From 2015-2019, $12.5 million from the fund is going toward the building, renovation and fit out of arts and cultural infrastructure in local communities – particularly in regional, remote and disadvantaged areas. Notable grants to support the arts during 2016-17 included $300,000 for the refurbishment of the Goulburn Region Performing Arts Centre, $300,000 to support The Outback Arts Creative Hub in far western NSW, and $190,818 to upgrade the Scone Old Court Theatre in the Upper Hunter.

d) Policy and legislation in other jurisdictions, and options for New South Wales including red tape reduction and funding options

ACDP Funding
The Arts and Cultural Development Program (ACDP) is a key mechanism for the NSW Government to deliver the targets and ambitions of *Create in NSW*. The ACDP, delivered by

Create NSW, is the NSW Government's major arts and cultural grants program. Create NSW also supports the NSW State Significant Organisations, key festivals and the state-wide network of 14 Regional Arts Development Organisations (RADOs). As a new agency, Create NSW is looking at opportunities to make improvements to its processes and programs, while reducing barriers for entry and making it easier for NSW artists and arts and cultural organisations to access advice, services and funding.

Through the ACDP, the NSW Government provides a range of funding opportunities that support the music and arts sectors. In 2016-17, the NSW Government invested $52.3 million to support the NSW arts and cultural sectors, covering a range of artforms and benefiting audiences, participants and practitioners across the state. In 2016-17, through the ACDP Program funding category, the NSW Government invested $44.38 million to support 153 arts and cultural organisations to deliver arts and cultural programs on an annual or multiyear basis that activated the state's cultural landscape.

Project funding is available to organisations, as well as individual artists, to deliver arts and cultural activities and events. In 2017-18, the ACDP Project funding opportunities include:
- Regional Arts Touring – supporting tours of all artforms, including music
- Regional Partnerships – supporting long-term partnerships in regional NSW that will stimulate strong and diverse regional arts and cultural activity.

ACDP funding to Music organisations
The NSW Government supports the music sector through direct financial investment to build audiences and engagement with music. Investment in music organisations, music-focussed projects and musicians, accounted for 20 per cent of 2016-17 funding (including opera and musical theatre) under the ACDP. This includes scholarships for musicians, funding for professional development programs for producers, annual operations funding for community engaged music organisations and the delivery of small grants.

Under the ACDP, music organisations can apply for up to $150,000 for Program Funding on an annual or multi-year basis. Four Winds Festival is just one of the organisations supported by Annual Program Funding from the NSW Government. Four Winds is a regional festival of classical, cultural and world music held near Bermagui on the Far South Coast of NSW. Through ACDP Program Funding, Four Winds offers audiences the opportunity to see the best Australian and international musicians in a regional area in a purpose-built music pavilion. Four Winds Festival is a tourism drawcard for the region with its success in part evidenced by the recent transition from bi-annual to annual presentation. In 2016, festival visitation to the remote area exceeded 16,500, including national and overseas visitors with flow-on effects for the local economy.

ACDP Funding for musicians
The NSW Government supports exceptional individual artists through the Fellowships and Scholarships program. Through the ACDP, the Government awards Priority Fellowships valued at $50,000 including the NSW Artist with Disability, NSW Regional Arts, Western Sydney Arts and NSW Aboriginal Arts Fellowships. In addition, Artform Fellowships valued at $30,000 include a specific fellowship for an exceptional emerging composer, the Peter Sculthorpe Music Fellowship. In 2015, emerging contemporary music composer Peggy Polias was the recipient. Over 18 months, the Fellowship supported:
- recording albums, creating new original compositions
- short courses in composition, music publishing and music business skills, and
- the development of a new project streaming newly composed music online.

The Artist Support Quick Response program delivers $5,000 grants to support professional development opportunities for NSW-based artists including musicians. This financial support

has provided musicians with opportunities to develop their practice and establish new markets including:

- developing international networks in Asia and America
- attending residencies such as the Creative Music Intensive residency
- participating in mentorships and international exchange programs with vocal coaches in New York City and music collectives in Indonesia to develop relationships, skills, and new works.

NSW Small Grants

Through the ACDP, the NSW Government invests in Service Organisations whose primary purpose is to provide services to members of the arts and cultural sectors in NSW. Many Service Organisations deliver NSW Small Grants on behalf on the NSW Government to support arts activities at local and regional levels. In 2016-17, the total value of the small grants programs was almost $1 million. Funding programs include:

- Arts on Tour – which delivers the Community Present Touring Grant to extend the reach of professional productions to regional NSW
- Regional Arts NSW – which works with the RADO network to deliver the Country Arts Support Program to support local projects in regional NSW.

NSW Small Grants specifically supporting the music culture in NSW delivered by Service Organisations on behalf of the NSW Government include:

- Band Association of NSW, the peak organising body for community and school brass and wind bands in NSW, which delivers Community Band Development Grants for community bands to increase band activity and performance standards.
- MusicNSW, the peak body for contemporary music in NSW, delivers the following grants to support musicians in NSW:
  - Opportunity Development Grants to support music showcasing and touring opportunities including industry trade fairs such as South by South West, Electronic Music Conference, Face the Music and the Australian Songwriters Conference
  - Regional Music Touring Grants to support the presentation of contemporary music in venues in regional NSW, and
  - Indent Youth Music Event Development Grants to support young people hosting live music events in partnership with local community organisations, including the forthcoming Park Lane emerging bands laneway festival in Coffs Harbour.

Updated ACDP guidelines, for funding to support activities in 2019, will be available in March/April 2018. The 2017 ACDP Guidelines are at **Appendix C.**

NSW Heritage Grants

The NSW Government is committed to ensuring that the state's heritage is valued, protected and enjoyed. The Heritage Grants Program, offered through the Office of Environment and Heritage, is designed to help the community understand, value and care for our heritage in NSW. Through four funding streams of Community, State, Local and Aboriginal Heritage, the NSW Heritage Grants offer funding of between $20,000 – $150,000 to tell significant, heritage stories including through the development of augmented reality (AR), short films, workshops and local digital storytelling.

Appendix

Appendix A
Create in NSW: Arts and Cultural Policy Framework (2015)

Appendix B
Cultural and Heritage Tourism to NSW statistical snapshot, year ended December 2016

Appendix C
Create NSW Arts & Cultural Development Program 2017 Guidelines

[1] *The economic and cultural value of live music in Australia*, 2014 pg. 23

[2] Ibid

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[6] *Making Art Work: An Economic Study of Professional Artists in Australia*, Australia Council for the Arts, November 2017 http://www.australiacouncil.gov.au/research/making-art-work/

[7] NSW Creative Industries Economic Profile, NSW Trade & Investment, June 2013 pg.5-6

[8] KPMG draft report (2018)

[9] ABS data (2017)

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[11] Deloitte (2018)

[12] Destination NSW Cultural and Heritage Tourism # to NSW Year ending Dec 2016

[13] *Arts in Daily Life: Australian Participation in the Arts*, Australia Council for the Arts 2014 pg. 19

[14] *Australia Council for the Arts (2017)*

[15] *The Culture and Sport Evidence Programme (2015)*

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[20] *Integrating arts into innovation districts*, Create NSW 2017 pg. 5

[21] NSW Government Creative Industries Strategy November draft report, 2017

[22] As per the Terms of Reference, the *Government Response to the New South Wales Night-Time Economy Roundtable Action Plan* refers to the NSW *Government Response to the Sydney Night-Time Economy Roundtable Action Plan*

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[25] Sydney Festival 2017 Annual Review, 22 March 2017

[26] 'Major economic and cultural boost as Sydney Festival 2014 gets underway', NSW Government News, Jan 8, 2014

[27] 19th Biennale of Sydney (2014) Exhibition Report, December 2014

[28] 20th Biennale of Sydney (2016) Exhibition Report, 2016

[29] APRA-AMCOS n.d., *'Why do I need an APRA AMCOS licence?'* PPCA n.d, *'What we do'* ARIA n.d. *'Licensing FAQs'*

[30] OneMusic Australia n.d., *'OneMusic Australia FAQs'*, APRA-AMCOS (2017), *'Music in eisteddfodau — frequently asked questions'* pg. 1

[31] APRA-AMCOS (2017), *'Music in eisteddfodau — frequently asked questions'* pg. 2

[32] APRA-AMCOS (2017), *'Music in eisteddfodau — frequently asked questions'* pg. 1; DanceLife (2017) *'Music in eisteddfods'*

[33] Licencing documentation refers to charging per 'entry', though 'entry' is defined as "one person or one group entering one event"; APRA-AMCOS (2018), *'Music in eisteddfods'*, pg. 2

[34] APRA-AMCOS (2017), *'Music in eisteddfodau — frequently asked questions'* pg. 2

[35] OneMusic (2017), *'Consultation documents'* OneMusic (2017) *'OneMusic Australia FAQs'*

[36] See, for example, OneMusic (2017), *'Recorded music for the purpose of dancing — music licensing consultation'* pg. 5