

Performing Arts Touring Assessment Meeting Report

Round 2: 03 November 2016



Arts
NSW

Assessment Meeting Report

PERFORMING ARTS TOURING (ROUND 2)

Closing Date: Monday, 19 September 2016

Panel Meeting: Thursday, 3 November 2016

The Arts & Cultural Development Program (ACDP) Performing Arts Touring (PAT) category provides people in regional NSW with access to a diverse range of arts experiences. PAT contributes to best practice programming in regional and rural facilities and builds audiences by encouraging and promoting regional and local support for performing arts. Support for touring builds the viability of NSW arts organisations through developing new markets and audiences for producers, creators and performers.

Funding is available to offset the costs of touring a professional production to regional NSW and for associated community engagement activities which improve community access and deepen connection to arts and culture regionally.

Funding is available to organisations touring to a least two regional NSW destinations. For the purposes of the ACDP, regional NSW is defined as the areas or regions outside Sydney and Western Sydney and includes the Central Coast, Hunter and Illawarra.

This category does not support pre-production and rehearsal costs, in-house salaries or fees, interstate and international touring, touring to primary and secondary schools, or the Sydney and Western Sydney destinations within a tour.

Applications are assessed by a panel of arts sector peers against the following Assessment Criteria:

- Artistic and Cultural Merit (Quality)
- Engagement and Participation (Reach)
- Viability (Health)
- Budget (Health)

ASSESSMENT FEEDBACK

This funding round attracted applications with a good reach into regional NSW and a broad artform spread. Applications largely came from metropolitan based organisations.

Applications that demonstrated engagement with an ACDP priority area, in addition to addressing the regional NSW priority, were highly regarded.

Applicants are encouraged to provide an explanation of the suitability of the proposed touring production to the target audience and geographic area that the tour is reaching, and to include specific engagement activities that are responsive to each place. Applications that included engagement strategies beyond marketing and ticket generation focused activity were more competitive in the round.

Applicants that were able to provide a strong artistic rationale for the tour were more competitive in this round.

Applicants to future rounds are reminded:

- not to assume knowledge, but to include all relevant information in the application
- to articulate how the program will deliver specific engagement activities into touring regions and to clearly set out the extent of the community engagement activities being applied for
- to provide clear budget notes to assist understanding and assessment of the budget, particularly detailing touring costs, in-kind income and wages
- to ensure that all touring party costs are included - Arts NSW expects performers and crew to be paid at award rates/industry standard, including relevant travel allowances
- to provide high quality support material, and in particular be guided by the information outlined in the support material section at the end of the application form – applicants that provided both the required (e.g. venue confirmation letters) and recommended support material, were more competitive in the round
- to discuss your application with Arts NSW staff prior to submission, particularly if you are a first time applicant.

FUNDING STATISTICS

| | |
|-----------------------|-----------------------------------|
| GRANT CATEGORY | Performing Arts Touring (Round 2) |
| APPLICATIONS RECEIVED | 8 |
| SUCCESSFUL APPLICANTS | 3 |
| SUCCESS RATE | 38% |
| AMOUNT REQUESTED | \$180,807 |
| AMOUNT FUNDED | \$106,965 |

SUCCESSFUL APPLICANTS

CDP Theatre Producers Pty Ltd: \$48,033

A tour of a new Australian production *Horrible Harriet*, adapted from the much loved books by Australian Children's Laureate Leigh Hobbs. Commissioned by CDP, this new adaptation by Maryam Master (*Mr Stink, The Incredible Book Eating Boy*) and directed by Liesel Badorrek (*The 52-Storey Treehouse, The 26-Storey Treehouse, Trash Alchemy*) is for children aged 3-8 and their adults, with strong appeal to both education and family audiences. Regional NSW locations: Wyong, Tamworth, Queanbeyan, Griffith, Wollongong.

Shaun Parker & Company Ltd: \$19,064

A dynamic physical theatre comedy, *BLUE LOVE* is a poetic and satirical take on the clichés of pop culture, romance, coupledness and suburbia where Glenn and Rhonda Flune take the audience on a hilarious expedition in search of the perfect relationship. Regional NSW locations: Wollongong, Newcastle

International Performing Writers Association: \$39,868

A regional tour of poetry slams to libraries and festivals in NSW. Australian Poetry Slam invites up to 20 local writers to perform their own poems, stories and monologues for a live audience. Each region will have a workshop, a performance by a featured slam poet, and a musician. The performances will be filmed and edited for YouTube release. Regional NSW locations: Byron Bay, Kempsey, Moree, Albury, Gosford, Nowra.