

Performing Arts Touring Assessment Meeting Report

Round 1: 28 June 2016



Arts
NSW

Assessment Meeting Report

PERFORMING ARTS TOURING (ROUND 1)

Closing Date: Monday, 16 May 2016

Panel Meeting: Tuesday, 28 June 2016

The Arts & Cultural Development Program (ACDP) Performing Arts Touring (PAT) category provides people in regional NSW with access to a diverse range of arts experiences. PAT contributes to best practice programming in regional and rural facilities and builds audiences by encouraging and promoting regional and local support for performing arts. Support for touring builds the viability of NSW arts organisations through developing new markets and audiences for producers, creators and performers.

Funding is available to offset the costs of touring a professional production to regional NSW and for associated community engagement activities which improve community access and deepen connection to arts and culture regionally.

Funding is available to organisations touring to a least two regional NSW destinations. For the purposes of the ACDP, regional NSW is defined as the areas or regions outside Sydney and Western Sydney and includes the Central Coast, Hunter and Illawarra.

This category does not support pre-production and rehearsal costs, in-house salaries or fees, interstate and international touring, touring to primary and secondary schools, or the Sydney and Western Sydney destinations within a tour.

Applications are assessed by a panel of arts sector peers against the following Assessment Criteria:

- Artistic and Cultural Merit (Quality)
- Engagement and Participation (Reach)
- Viability (Health)
- Budget (Health)

ASSESSMENT FEEDBACK

This funding round attracted a high standard of applications with a good reach into regional NSW and broad artform spread. Applications largely came from metropolitan based organisations.

Applications that demonstrated engagement with an ACDP priority area, in addition to addressing the regional NSW priority, were highly regarded.

All applications in the round included engagement strategies for young people, however there was limited engagement with other ACDP priorities including culturally and linguistically diverse people, people with disability and Aboriginal people.

Applicants are encouraged to provide an explanation of the suitability of the proposed touring production to the target audience and geographic area that the tour is reaching, and to include specific engagement activities that are responsive to each place. Applications that included engagement strategies beyond marketing and ticket generation focussed activity were more competitive in the round.

Applicants to future rounds are reminded:

- not to assume knowledge, but to include all relevant information in the application, including venue confirmation letters
- to articulate how the program will deliver specific engagement activities into touring regions and to clearly set out the extent of the community engagement activities being applied for
- to provide clear budget notes to assist understanding and assessment of the budget, particularly detailing touring costs, in-kind income and wages
- to discuss your application with Arts NSW staff prior to submission.

FUNDING STATISTICS

GRANT CATEGORY	Performing Arts Touring (Round 1)
APPLICATIONS RECEIVED	7
SUCCESSFUL APPLICANTS	5
SUCCESS RATE	71%
AMOUNT REQUESTED	\$361,866
AMOUNT FUNDED	\$298,253

SUCCESSFUL APPLICANTS

Australian Chamber Orchestra: \$82,798

The Australian Chamber Orchestra's regional touring and education orchestra, the ACO Collective, will perform and deliver music education activities at six regional NSW centres. The tour will also include an exhibition of ACO Virtual - a multimedia interactive installation - at several locations. Regional NSW locations: Armidale, Bellingen, Byron Bay, Kempsey, Lismore, Port Macquarie.

CDP Theatre Producers Pty Ltd: \$104,712

CDP Theatre Producers will stage 44 performances of *Mr Stink* at venues across NSW, reaching more than 15,000 NSW young people. *Mr Stink* is a new Australian production adapted by Maryam Master from the award-winning book by David Walliams. Regional NSW locations: Bathurst, Cessnock, Dubbo, Griffith, Newcastle, Orange, Port Macquarie, Tamworth, Wagga Wagga, Wollongong.

Critical Stages: \$24,415

Critical Stages will present 16 performances of *Stones in his Pockets* to venues across NSW, in addition to holding workshops, forums and Q&A sessions. The work, written by Marie Jones, tells the tale of a quiet Irish community turned upside down by the arrival of a Hollywood movie shoot. Regional NSW locations: Byron Bay, Griffith, Queanbeyan, Tamworth.

Erth Visual & Physical Inc: \$65,411

Erth will stage 23 performances of its critically acclaimed production *Erth's Prehistoric Aquarium* across NSW. The production takes parents and children to the bottom of the ocean, at the beginning of time, where they will meet amazing prehistoric marine reptiles. Regional NSW locations: Cessnock, Dubbo, Griffith, Port Macquarie, Shoalhaven, Tamworth, Wagga Wagga.

Performing Lines: \$20,917

Performing Lines will deliver 13 performances of *Saltbush* to NSW venues and engage in workshops locally. *Saltbush* follows two friends from different Aboriginal backgrounds and their spiritual guide as they cross Australian landscapes. The production allows children to interact, play and perform in the production through the use of sensor and infrared cameras. Regional NSW locations: Bathurst, Nowra, Taree.