

ARTS NSW BUSINESS PLAN 2013–2015

Experimenting with new ideas, challenging audiences, and experiencing new ways of working are all central to the arts. Artists encourage us to see things anew. The arts promote a culture of learning, inquiry and creativity. They bring together diverse communities, respecting their distinct tradition and strengthening understanding.

OUR ARTS AND CULTURE SHARED AND CELEBRATED

CORE VALUES

- Integrity
- Trust
- Service
- Accountability

RESULTS AREAS

Arts NSW is part of NSW Trade and Investment, and we work to:

- increase investment and jobs
- support a positive business environment in NSW
- achieve excellence in client service and delivery

OUR PRIORITIES

Leading and contributing to the dialogue about the role and impact of arts, culture and creativity to our identity, community and economy

Working collaboratively with artists and arts workers, the arts and cultural sector and our partners within government

An innovative arts and cultural sector, and growing creative industries

Supporting more opportunities for more people to experience and shape the arts, particularly in regional NSW

Embracing the diversity of arts and culture in NSW and fostering more opportunities for Aboriginal artists and arts workers

Being client focused

DEVELOP AN ARTS AND CULTURAL POLICY FOR NSW

This policy will describe our aspirations and guide our strategic direction. Recognising the critical role of cultural infrastructure in arts and cultural development and the wider economy, we will establish a cultural venues strategy that prioritises and supports capital investment across the arts portfolio.

ARTS SECTOR SUPPORT

There is extraordinary work being created every day in NSW; we will continue to provide effective, targeted support to artists and key arts and cultural organisations through our infrastructure and arts funding programs.

- Infrastructure: through our Infrastructure Support Policy, support not-for-profit arts organisations and enable artistic hubs and precincts.
- Arts funding: ensure the Arts Funding Program implements the priorities of the Arts and Cultural Policy, and work with arts and cultural organisations to support their sustainability. Streamline business processes, reduce red tape and improve reporting.

COLLABORATION AND PARTNERSHIPS

Work with Screen NSW and the NSW Cultural Institutions – the Art Gallery of NSW, Sydney Opera House, Australian Museum, Powerhouse Museum and State Library, and the arts and cultural sector on joint projects, and explore public/private sector collaborations and co-investment models. Throughout our work we will improve consultation and communication with stakeholders.

OUR PEOPLE

Maintain a safe, positive and productive workplace, hold ourselves accountable for our performance, reform our internal processes where needed, and invest in supporting the development of our people through training, education and other opportunities.

UNDERPIN OUR ACTIONS WITH EVIDENCE AND EVALUATION

We will do this by producing economic and performance data, conducting regular stakeholder surveys and undertaking regular evaluations of our programs.

STRATEGIC PROJECTS

We recognize that opportunities are not evenly spread, and some areas require focused attention. We will implement relevant strategies that enhance opportunities for people from culturally and linguistically diverse communities and people with a disability, ensure our programs and services meet the needs of regional communities, and work with Aboriginal people and communities to enhance opportunities for cultural expression.

WALSH BAY ARTS PRECINCT

Lead the redevelopment of the Walsh Bay Precinct to create a distinctive and connected arts and cultural precinct that showcases our premier Australian arts companies, provides new opportunities for artists to engage with the NSW community, and strengthens Sydney's visitor economy.

