1. OVERVIEW

Through the Arts Funding Program, Arts NSW seeks to promote:

- Sustainable arts and cultural organisations, services and infrastructure across NSW;
- Increased access to arts and cultural activities across NSW; and
- A creative and diverse arts sector.

1.1 Distribution of Funding

Over $53.3 million\(^1\) of the 2010/11 Arts Funding Program was paid to 426 arts/cultural organisations and individuals for supporting 617 programs/projects across NSW. This included:

- Over $9 million for arts and cultural activities in Sydney\(^1\);
- Over $10.4 million for arts and cultural activities in Regional New South Wales\(^\text{ii}\) including the Central Coast;
- Over $3.5 million for arts and cultural activities in Western Sydney\(^\text{iii}\);
- Over $29.7 million for arts and cultural activities across New South Wales\(^\text{iv}\); and
- Over $440,000 to support NSW artists and arts organisations working interstate and internationally.

![Chart 1: As percentage of total funding of the 2010/11 Arts Funding Program](image)

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\(^1\) This figure includes (a) capital, (b) $1.4 million core funding transferred to the Department of Education and Communities (DEC) for the Regional Conservatoriums and (c) forward payments of $5,342,178. This total excludes $762,155 paid in advance to Sydney Festival.

Arts Funding Program 2010-11, June 2012
### Table 1: Allocation of the 2010/11 Arts Funding Program

<table>
<thead>
<tr>
<th>Main place of activity</th>
<th>Paid Amount [$$]</th>
<th>As % of total funding</th>
<th>No. of projects/program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sydney</td>
<td>9,216,945</td>
<td>17.3%</td>
<td>140</td>
</tr>
<tr>
<td>Western Sydney</td>
<td>3,529,851</td>
<td>6.6%</td>
<td>59</td>
</tr>
<tr>
<td>Regional NSW#</td>
<td>*10,458,997</td>
<td>19.6%</td>
<td>224</td>
</tr>
<tr>
<td>Statewide</td>
<td>29,745,586</td>
<td>55.7%</td>
<td>133</td>
</tr>
<tr>
<td>Interstate</td>
<td>40,055</td>
<td>0.1%</td>
<td>3</td>
</tr>
<tr>
<td>International</td>
<td>404,190</td>
<td>0.8%</td>
<td>58</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>$53,395,624</strong></td>
<td><strong>100.0%</strong></td>
<td><strong>617</strong></td>
</tr>
</tbody>
</table>

*Including $1.4 million core funding transferred to the DEC for the Regional Conservatoriums

(#) Regional NSW (breakdown)

<table>
<thead>
<tr>
<th>Main place of activity</th>
<th>Paid Amount [$$]</th>
<th>As % of total funding</th>
<th>No. of projects/program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Coast</td>
<td>589,550</td>
<td>1.1%</td>
<td>13</td>
</tr>
<tr>
<td>Central West</td>
<td>829,090</td>
<td>1.6%</td>
<td>25</td>
</tr>
<tr>
<td>Far West</td>
<td>292,835</td>
<td>0.5%</td>
<td>6</td>
</tr>
<tr>
<td>Hunter</td>
<td>1,019,430</td>
<td>1.9%</td>
<td>26</td>
</tr>
<tr>
<td>Illawarra</td>
<td>505,411</td>
<td>0.9%</td>
<td>19</td>
</tr>
<tr>
<td>Mid-North Coast</td>
<td>537,577</td>
<td>1.0%</td>
<td>14</td>
</tr>
<tr>
<td>Murray</td>
<td>824,350</td>
<td>1.5%</td>
<td>14</td>
</tr>
<tr>
<td>Murrumbidgee</td>
<td>812,820</td>
<td>1.5%</td>
<td>21</td>
</tr>
<tr>
<td>North Western</td>
<td>374,869</td>
<td>0.7%</td>
<td>16</td>
</tr>
<tr>
<td>Northern</td>
<td>546,920</td>
<td>1.0%</td>
<td>15</td>
</tr>
<tr>
<td>Richmond-Tweed</td>
<td>664,429</td>
<td>1.2%</td>
<td>19</td>
</tr>
<tr>
<td>South Eastern</td>
<td>594,737</td>
<td>1.1%</td>
<td>15</td>
</tr>
<tr>
<td>Multiple regions</td>
<td>2,866,979</td>
<td>5.4%</td>
<td>21</td>
</tr>
<tr>
<td><strong>Regional NSW</strong></td>
<td><strong>$10,458,997</strong></td>
<td><strong>19.6%</strong></td>
<td><strong>224</strong></td>
</tr>
</tbody>
</table>

### 1.2 Capital Funding

Arts NSW allocated around $1 million for capital funding in 2010/11.

### 1.3 Performing Arts

Over $22 million was allocated for performing arts initiatives under the 2010/11 Arts Funding Program. Of this:

- Over $12 million was paid to eleven major performing arts organisations for supporting 29 performing arts programs/projects in NSW; and
- Over $10 million was paid to other grant recipients for supporting 249 performing arts programs/projects across NSW, including a transfer of core funding ($1.4 million) to the Department of Education and Communities for the Regional Conservatoriums.
The New South Wales major performing arts organisations are jointly funded by Arts NSW and the Australia Council. The major performing arts companies reported that, in 2010, they\(^2\):

- Generated more than $144.9 million in revenue.
- Engaged over 3,900 people, which is equivalent to 1,184 FTE. 37% of these people were artists.
- Presented over 3,260 performances reaching over 1.86 million attendees throughout Australia. Over 75% of the performances were held in NSW and over 1.37 million or 70% of attendees were in NSW.
- Participated in education programs reaching over 459,000 students and children as part of over 4,200 education activities held. Over 60% of these attendees were in NSW.
- Implemented over 270 workshops, classes and seminars reaching over 14,800 attendees of whom over 50% were in NSW.
- Supported digital engagement through websites and social media.
- Performed over 170 works, including 39 new Australian works.
- Organised over 3,500 other activities with the majority of these activities held in NSW.

Chart 2 (below) provides some key breakdown of performing arts funding (as % of total performing arts initiatives funding under the 2010/11 Arts Funding Program).

1.4 Visual Arts and Craft

Over $11.1 million\(^3\) was paid to 101 arts/cultural organisations and individuals for supporting 123 visual arts and craft initiatives in 2010/11.

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\(^2\) 2011 data was not available when this factsheet was prepared. Data used in the table is calculated by the calendar year which may differ from the total funding calculated by the financial year. Source: https://online.australiacouncil.gov.au/grants.
2. FURTHER ANALYSIS OF 2010/11 FUNDING

This section includes a further breakdown of funding for different types of activity. Funding for some of the organisations and/or programs and projects included in this section, is also included in the totals above for performing or visual arts if the activity also falls into those categories.

2.1 Major Festivals
Over $7.6 million was allocated to support four major events on the cultural calendar - The Sydney Festival, The Sydney Writers’ Festival, The Sydney Film Festival and Biennale of Sydney. These festivals provide Sydney with periods of concentrated cultural activity and collectively attract audiences of over 2 million people annually.

2.2 Peak and Service Organisations
Over $3.9 million was paid to peak and service organisations for supporting 42 initiatives (including devolved programs) throughout NSW.

2.3 Regional Arts Development Boards
Over $1.6 million was allocated in program and project funding to support 14 Regional Arts Development Boards. Each independent Regional Arts Board provides support across its region through local advocacy, capacity building, communications and services.

2.4 Indigenous Arts
Over $2.4 million was paid to 57 organisations and individuals for supporting 71 Aboriginal arts and cultural programs/projects across NSW.

2.5 ConnectEd Arts
ConnectEd Arts is a NSW Government arts and education program funded by Arts NSW through the Arts Funding Program. It is managed in partnership with the Department of Education and Communities.

A total of $889,400 was paid to 29 organisations for supporting 42 projects across NSW. An estimate of over 27,500 students, 480 teachers and 9,200 people from the general public across the state participated in the 2010/11 program. The Australia Council contributes $200,000 per year towards this program.

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3 The figure includes the Visual Arts and Craft Strategy’s budget of $2 million in NSW (a partnership with the Federal Budget) and forward payment of $2,941,030 paid to Artspace Visual Arts Centre, Australian Centre for Photography, Performance Space, Biennale of Sydney and Museum of Contemporary Art.

4 This figure is a combination of (a) funding to Aboriginal arts and cultural organisations; and (b) funding to distinctly Aboriginal projects - i.e. projects either by Aboriginal artists and/or with Aboriginal communities (this allows to ‘apportion’ percentages such as the $45,000 to the Whichway position from Music NSW’s funding).
2.6 Fellowships, Scholarships, and Awards

Payment of $620,000 was made for a range of fellowships scholarships and awards. Of this:

- $285,000 was paid for fellowships and scholarships to provide professional development opportunities for individual artists. Each has a specific focus e.g. dance, theatre or visual arts;
- $75,000 was allocated for the NSW Premier’s History Awards. The awards honour distinguished achievement in history by Australian citizens and permanent residents. They assist in establishing values and standards in historical research and publication; and
- $260,000 allocated for the NSW Premier’s Literary Awards. These annual awards honour distinguished achievement by Australian writers, contribute to Australia’s artistic reputation, and draw international attention to some of our best writers and to the cultural environment that nurtures them.

In addition to the $260,000 allocated for the NSW Premier’s Literary Awards, an additional $50,000 was awarded directly by the Community Relations Commission and $5,000 from the University of Technology Sydney.

2.7 Writers’ Centres

A total of $581,040 was allocated to writers’ centres across NSW to assist emerging NSW writers and run projects to promote writing and reading.

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i Refers to a funded program/project predominately taking place partly or across the following areas: Ashfield, Botany Bay, Burwood, Canada Bay, Canterbury, Hornsby, Hunters Hill, Hurstville, Kogarah, Ku-ring-gai, Lane Cove, Leichhardt, Manly, Marrickville, Mosman, North Sydney, Pittwater, Randwick, Rockdale, Ryde, Strathfield, Sutherland, Sydney City, Warringah, Waverley, Willoughby, Woollahra.

ii Refers to a funded program/project predominately taking place across the following areas: Central West, Far West, Hunter, Illawarra, Mid-North Coast, Murray, Murrumbidgee, North Western, Northern, Richmond-Tweed, and South Eastern. For the purposes of the factsheet, the area comprising Gosford and Wyong (the Central Coast), has been included within the definition of Regional NSW.

iii Refers to a funded program/project predominately taking place partly or across the following areas: Auburn, Bankstown, Baulkham Hills, Blacktown, Blue Mountains, Camden, Campbelltown, Fairfield, Hawkesbury, Holroyd, Liverpool, Parramatta, Penrith and Wollondilly.

iv Refers to programs/projects carried out by peak, service and other national organisations which have a State-wide brief, including all fellowships and scholarships and award applicants (as these raise the profile of NSW in general, particularly where awards are won by residents of other States).