

**REVIEW of MUSEUMS &  
GALLERIES NSW  
February 2010**

**10 Year Review and Analysis of the  
Current Role, Programs and Operations of  
M&G NSW  
Vol 2 - Appendices**

**Prepared for:**

**ARTS NSW**

**By:**

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&**

**Leapfrog Research**



**February 2010**

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## ***Appendix 1.***

### ***Roles and Function of M&G NSW***

Roles and Functions of the Museums and Galleries Foundation of New South Wales.  
December 1998

## ***Appendix 2.***

### ***List of Key Stakeholders Interviewed***

<b>Organisation</b>	<b>Name</b>	<b>Position</b>	<b>Date and place interview 2009</b>
Dept of Communities	Carol Mills	Director General	1 July
Arts NSW	Alex Bowen	Program Manager, Visual Arts and Craft	29 June
	Michael Goss	Program Manager, Capital Infrastructure and Museums	30 June
M&G NSW	Maisy Stapleton	CEO	29 June
	Ros Strong	Chair	1 July
	Frank Howarth	Board Member (Director, Australian Museum)	2 July
Cultural Institutions	Dawn Casey	CEO, Powerhouse Museum	7 July
	Frances Sims	Director, Public Library and Community Learning Services, SLNSW	9 July
R&PGA NSW	Debbie Abrahams	Director, Lake Macquarie City Gallery (Chair, Art Craft Design Special Interest Group of Museums Australia; Former staff member RGA NSW and M&G NSW)	6 July
Local Government	David Sherley	General Manager Bathurst City Council (Board Member of M&G NSW; Trustee, Australian Museum; Former staff member in Nyngan, Narromine and Maitland Councils)	30 June

All interviews were conducted in Sydney

***Appendix 3.***

***M&G NSW Constitution***

***Appendix 4.***  
***List of Interviewees***

In most cases people were chosen for interview because of their present position. However it very quickly became evident that their contributions were influenced by previous positions and roles. Where especially relevant these are expressed in summary in the left hand column under their current position.

All interviews were undertaken face to face unless otherwise expressed in the right hand column

<b>ORGANISATION</b>	<b>NAME</b>	<b>POSITION</b>	<b>DATE AND PLACE OF INTERVIEW 2009</b>
<b>ORGANISATIONS</b>			
Regional Arts NSW (Former Manager, Marketing & Communications, Sydney Conservatorium; Director, Canberra Arts Marketing)	Elizabeth Rogers	CEO	20 July Sydney
Regional and Public Galleries Association of NSW (Director, Glasshouse Regional Gallery, Port Macquarie)	Sharni Lloyd	President	7 August Port Macquarie
Arts NSW (Former Curator, Australian Museum)	Peter White	Indigenous Cultural Development Officer	28 August Sydney
Mary O'Kane & Associates P/L (Chief Scientist NSW)	Mary O'Kane	Undertaken review of CAN for CMC	16 July Sydney
Museums and Galleries Services QLD (Former Director, Broken Hill City Art Gallery)	Rebekah Butler	Executive Director.	27 July Brisbane
Museums and Galleries Services QLD (Former Director, Regional Galleries Association)	Debra Beattie	General Manager	27 July Brisbane
Museums and Galleries Services QLD (Former Education and Visitor Services Manager, Powerhouse Museum)	Anne Baillie	Manager, Training and Professional Development	27 July Brisbane
Local Government and Shires Associations	Christopher Hudson	Policy Officer – Cultural Development Policy & Research	16 July Sydney
Museums Australia NSW Branch	Paul Bentley	Executive Officer	21 September Sydney
Museums Australia NSW Branch (Regional Services Coordinator, Powerhouse Museum)	Rebecca Pinchin	Committee Member	21 September Sydney
Museums Australia NSW Branch (Manager, Elizabeth Farm, HHT)	Bronwyn Alcorn	Committee Member	21 September Sydney
Museums Australia NSW Branch (Curator, Parramatta Heritage Centre)	Gay Hendrikssen	Committee Member	21 September Sydney
Sherman Contemporary Art Foundation (Former Director, Visual Arts at M&G NSW)	Dolla Merillees	General Manager – Artistic and Educational Programmes	17 July Sydney



<b>INDIVIDUALS</b>			
Consultant and Museums Adviser (Board member of Collections Council of Australia)	Kylie Winkworth	Private Consultant and Museums Adviser	17 July Sydney
Consultant and Museums Adviser	Geoff Speirs	Private Consultant and Museums Adviser	12/13 August Broken Hill
<b>REGIONAL INSTITUTIONS</b>			
Bundanon Trust (Former Program Manager, Visual Arts and Craft for ten years at Arts NSW and did the internal work to create M&G NSW)	Deborah Ely	Director	16 July Sydney
University of Wollongong (Former Chair Visual Arts Committee, Arts NSW. Former Director, Bathurst Regional Gallery and Craft Council of NSW)	Amanda Lawson	Dean of Arts.	29 July Wollongong
Albury Library, Gallery and Museum	Jackie Helmsley Pam Owen Karina Clement	Group Leader	20 July Albury
Upper Murray Regional Library	Lynne Makin	CEO/Library Manager	
Orange Regional Art Gallery (Former Chair, Regional Galleries Association NSW)	Alan Sisley	Director	5 August Orange
CentralWest Libraries, Orange (President Australian Library and Information Association; Member State Records Community Advisory Committee; Former Secretary NSW Libraries - Country)	Jan Richards	Manager	5 August Orange
Orange City Council	Alison Russell	Community Liaison Officer	5 August Orange
The Oaks Historical Society	Doreen Hyde	Volunteer representative on board	14 July The Oaks Near Camden
Lady Denman Museum	Morgan Sant	Treasurer and Immediate Past President	30 July Huskisson
Lady Denman Museum	Robyn Williams	Director	30 July Nowra
Broken Hill City Art Gallery (Former RADO officer in the Central West and Mid North Coast and Director of regional galleries and museums in Muswellbrook, Tamworth, Moree and other regional centres. Former Curator, Nicholson Museum).	Bruce Tindale	Director	12 August Broken Hill
Port Macquarie City Council	Liz Gillroy	Regional Museum Curator	7 August Port Macquarie
Broken Hill City Council	Peter Oldsen	Group Manager, Sustainability	13 August Broken Hill
Western Plains Cultural Centre, Dubbo	Brigitte Leece	Director	13 August Dubbo
Uralla Museum	Kent Mayo	Volunteer Director	22 July Uralla
RADO, Arts Northern Rivers (Brokered the support of 7 local governments and Arts NSW to establish a regional museums officer to work with the region's 22 museums and historical	Ms Lois Randall	Regional Museums Officer	15 <sup>th</sup> July Alstonville near Ballina

societies).			
Regional Arts NSW	Joan Kelly	Museums Development Officer	15 <sup>th</sup> July Alstonville
Dhiiyaan Indigenous Centre Northern Regional Library at Moree	Noeline Briggs- Smith	Aboriginal Researcher (effectively Manager of the unit)	23 July Moree
Armidale and Region Aboriginal Cultural Centre	Daisy Williams	Director	22nd July Armidale
Museum of the Riverina, Wagga Wagga	Madeleine Scully	Director	22 July Wagga Wagga
City of Wagga Wagga	Janice Summerhayes	Director, Environmental and Community Services	22 July Wagga Wagga
Museums Australia (NSW), Lachlan Chapter (Former Secretary, Boorowa Historical Society)	Glenn Johns	Co-ordinator	22 July Boorowa
<b>CITY AND SUBURBAN INSTITUTIONS</b>			
Hazelhurst Regional Gallery & Arts Centre. (Former inaugural board member of M&G NSW. Former Director of Mosman Gallery and Tamworth Gallery, Chair of Regional Galleries Association at time M&G NSW created.)	Michael Rolfe	Director	29 July Hazelhurst
Parramatta and District Historical Society (Member, M&G NSW Standards Review Committee)	Ken Smith	President	20 July Parramatta
Art Gallery of NSW	Anne Flanagan	Deputy Director.	21 July Sydney
Art Gallery of NSW (Former Member, M&G NSW Visual Arts Reference Committee)	Donna Brett	Curatorial Projects Research Coordinator	21 July Sydney

***Appendix 5.***

***Travelling Exhibitions managed by M&G NSW between  
1999 - 2008***

***Appendix 6.***  
***Online Survey Questionnaire***

# QUESTIONNAIRE

July 2009

## MUSEUMS & GALLERIES NSW (M&G NSW) – EVALUATION OF SERVICES

Arts NSW is undertaking a review of M&G NSW to assess its work as the peak organisation to develop, support and promote regional, community and public museums and galleries across NSW. The survey, which is part of the review, is being undertaken by Peter Watts and Leapfrog Research on their behalf and we would very much appreciate your input.

All work conducted on behalf of Peter Watts and Leapfrog Research is confidential. Under the code of professional behaviour of the Market Research Society of Australia, no information about this project questionnaire or respondents will be disclosed to any third party. You will not be asked to identify yourself or your organisation in this survey.

### NOTE

**When completing this questionnaire please do so as the representative of your organisation, expressing its opinion rather than your personal view. Only one person per organisation should respond.**

### Section A: DESCRIPTION OF YOUR ORGANISATION

**Q. 1 Please record your organisation type from the list below.** SINGLE RESPONSE ONLY.

<b>Organisation Type :</b>	
Regional or urban Public Gallery	1
Community gallery	2
Artist-run initiative	3
Regional or urban Museum	4
Keeping Place or Cultural Centre	5
Historical Society with no museum	6
Historical Society with associated museum	7
Library	8
Converged entity containing two or more of the above or incorporating another facility <b>Please specify which organisation types:.....</b>	9
Local Council	10
Other...Please specify	11

**SKIP: If local Council please skip**

**Q. 2 Is your organisation primarily responsible to local government ?**

Yes	1
No	2
<b>If Not:</b> Who is your organisation responsible to? .....	

**Q. 3 How many paid staff (or equivalent full time paid staff) in the organisation?**

<b>No of paid staff in organisation (Equivalent full time)</b>	
None – volunteers only	1
0.5 - 5	2
6 - 20	3
21+	4

**Q. 4 Where is your organisation/council located?**

<b>Organisation Location</b>	
Sydney Metropolitan	1
Western Sydney – Western suburbs of Sydney * (NB: See below for LGA's included)	2
Regional City – large regional city	3
Regional Rural – small rural town or rural location	4
Interstate or other	5

**\*NB. Western Sydney includes the following local government areas:**

Auburn, Bankstown, Baulkham Hills, Blacktown, Blue Mountains, Camden, Campbelltown, Fairfield, Hawkesbury, Holroyd, Liverpool, Parramatta, Penrith and Wollondilly.

## Section B: USAGE OF M&G NSW SERVICES

**Q. 5 a) Which of the following programs organised by M&G NSW has your organisation participated in, or received support or services from, in the past two years?**

**b) Did your organisation use this service prior to this? (ie. prior to Dec. 2006)**

MULTIPLE RESPONSE

	<b>M&amp;G NSW In the past 2 years a)</b>	<b>M&amp;G NSW Prior to Dec. 2006 b)</b>
<b>Professional development</b> Conferences; Seminars and workshops; Training; Mentorships; Fellowships	1	1
<b>Sector development</b> Audience Development Museum Advisor Program; Standards Program	2	2
<b>Touring exhibitions</b> Internally curated and facilitated eg. Great Collections or Cafe Culture Exhibitions from other institutions toured by M&G NSW	3	3
<b>Devolved Funding Grants</b> Incoming Touring Exhibition grants; Volunteer Initiated Museum Grants (VIM) Gallery FocusED Grants/ConnectED Arts Program Funding for Mentorships, Fellowships and bursaries	4	4
<b>Resources</b> Exhibitions register; Consultants register; Advisory service; Information such as fact sheets.	5	5
<b>Information</b> Website; e-publications. papers and information, Alert bulletin, the MAG magazine	6	6
<b>Research, Advocacy, partnerships</b> Visitor evaluation surveys Advocacy including visits by staff, M&G NSW board, Facilitating partnerships	7	7
<b>Promotional activities</b> Eg. IMAGinE Awards	8	8
<b>Other services or programs engaged in</b>  <b>Please specify?</b>  .....	9	9
<b>None of these programs/services</b>	10	10

## Section C: SATISFACTION WITH M&G NSW

**Q. 6 a) How satisfied overall is your organisation with the programs and services provided by M&G NSW?**

<b>Overall satisfaction</b>	
Very Satisfied	5
Satisfied	4
Neutral	3
Not satisfied	2
Very dissatisfied	1

**b) What are the key reasons, if any, for overall**

**satisfaction with M&G NSW's programs and services?**

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**c) What are the key reasons, if any, for overall dissatisfaction with M&G NSW's programs and services?**

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**Q. 7 How satisfied is your organisation with M&G NSW in each of the service areas listed below?**

	Very Satisfied	Satisfied	Neutral	Not Satisfied	Very Dissatisfied	Not Applicable
<b>Professional development</b> Seminars workshops; Training; Conferences Mentorships; Fellowships	5	4	3	2	1	6
<b>Indigenous Cultural Skills development</b>	5	4	3	2	1	6
<b>Sector development</b> Audience Development research; Museum Advisor Program; Standards Program	5	4	3	2	1	6
<b>Touring exhibitions</b> Internally curated and facilitated eg. Great Collections or Cafe Culture	5	4	3	2	1	6
<b>Touring exhibitions</b> Touring exhibitions from institutions	5	4	3	2	1	6
<b>Devolved Funding Grants</b> Incoming Touring Exhibition grants; Volunteer Initiated Museum Grants Gallery FocusED Grants/ConnectED Program Funding for Mentorships, Fellowships and bursaries	5	4	3	2	1	6
<b>Resources</b> Website; Exhibitions register; Consultants register; Advisory service; Information such as fact sheets.	5	4	3	2	1	6
<b>Research:</b> Audience Evaluation	5	4	3	2	1	6
Advocacy	5	4	3	2	1	6
Facilitating Partnerships	5	4	3	2	1	6
<b>Promotion of the Sector</b> Eg. IMAGinE Awards	5	4	3	2	1	6



**Q. 8 How would your organisation rate M&G NSW on its effectiveness in each of the following areas?**

	Highly Effective	Quite Effective	Neutral	Not very Effective	Not at all Effective	Don't Know
<b>Delivery of Devolved Funding Grants to small volunteer organisations</b>	5	4	3	2	1	6
<b>Delivery of Devolved Funding Grants to regional museums and galleries with paid staff</b>	5	4	3	2	1	6
<b>Keeping you abreast of the potential grants and funding available</b>	5	4	3	2	1	6
<b>Advice or support in grant application submissions</b>	5	4	3	2	1	6
<b>Advocacy to Local Government</b>	5	4	3	2	1	6
<b>Advocacy to State Government</b>	5	4	3	2	1	6
<b>Lobbying for increased funding for the sector</b>	5	4	3	2	1	6
<b>Forming strategic partnerships to enhance funding opportunities</b>	5	4	3	2	1	6
<b>Engaging with issues of convergence or co-location of museums, galleries and libraries.</b>	5	4	3	2	1	6

**Section D: USAGE OF ALL SUPPORT ORGANISATIONS**

**PLEASE READ THE FOLLOWING QUESTIONS VERY CAREFULLY. We suggest you answer them a column at a time rather than by row. Columns 1 and 3 will only allow a single response.**

**Q.9 a) Which of the organisations listed below do you perceive as the peak body for the development of the museums and galleries sector?** SINGLE RESPONSE

*Rotate order of organisations	<b>Peak body supporting the whole museum and gallery sector</b>
	SINGLE RESPONSE ONLY
<b>M&amp;G NSW</b>	<b>1</b>
<b>Museums Australia</b>	<b>2</b>
<b>Museums Australia Regional Chapter</b>	<b>3</b>
<b>Visions of Australia</b>	<b>4</b>
<b>Australia Council</b>	<b>5</b>
<b>National Cultural Institutions (Canberra based)</b>	<b>6</b>
<b>Regional and Public Galleries NSW</b>	<b>7</b>
<b>Collections Australia Network CAN</b>	<b>8</b>
<b>Powerhouse Museum</b>	<b>9</b>
<b>Australian Museum</b>	<b>10</b>
<b>Regional Arts Development Board</b>	<b>11</b>
<b>Regional Arts NSW</b>	<b>12</b>
<b>Historic Houses Trust</b>	<b>13</b>
<b>Art Gallery of NSW</b>	<b>14</b>
<b>Local Government</b>	<b>15</b>
<b>Philanthropic Foundations</b>	<b>16</b>
<b>Local Government &amp; Shires Associations</b>	<b>17</b>
<b>Royal Australian Historical Society</b>	<b>18</b>
<b>Public Libraries NSW - Metropolitan</b>	<b>19</b>
<b>State Library of NSW</b>	<b>20</b>
<b>State Records</b>	<b>21</b>
<b>Public Libraries NSW - Country</b>	<b>22</b>
<b>Arts NSW</b>	<b>23</b>
<b>Corporate Sponsor</b>	<b>24</b>
<b>Private Philanthropist</b>	<b>25</b>
<b>Other</b>	<b>26</b>
<b>Please specify:</b>	..... ..... .....

**b) Which other organisations listed below also provide the museums and galleries sector with significant support?** MULTIPLE RESPONSE

*Rotate order of organisations	<b>Other organisations providing significant support to the <u>sector</u></b>
	MULTIPLE RESPONSE
<b>M&amp;G NSW</b>	<b>1</b>
<b>Museums Australia</b>	<b>2</b>
<b>Museums Australia Regional Chapter</b>	<b>3</b>
<b>Visions of Australia</b>	<b>4</b>
<b>Australia Council</b>	<b>5</b>
<b>National Cultural Institutions (Canberra based)</b>	<b>6</b>
<b>Regional and Public Galleries NSW</b>	<b>7</b>
<b>Collections Australia Network CAN</b>	<b>8</b>
<b>Powerhouse Museum</b>	<b>9</b>
<b>Australian Museum</b>	<b>10</b>
<b>Regional Arts Development Board</b>	<b>11</b>
<b>Regional Arts NSW</b>	<b>12</b>
<b>Historic Houses Trust</b>	<b>13</b>
<b>Art Gallery of NSW</b>	<b>14</b>
<b>Local Government</b>	<b>15</b>
<b>Philanthropic Foundations</b>	<b>16</b>
<b>Local Government &amp; Shires Associations</b>	<b>17</b>
<b>Royal Australian Historical Society</b>	<b>18</b>
<b>Public Libraries NSW - Metropolitan</b>	<b>19</b>
<b>State Library of NSW</b>	<b>20</b>
<b>State Records</b>	<b>21</b>
<b>Public Libraries NSW - Country</b>	<b>22</b>
<b>Arts NSW</b>	<b>23</b>
<b>Corporate Sponsor</b>	<b>24</b>
<b>Private Philanthropist</b>	<b>25</b>
<b>Other</b>	<b>26</b>
<b>Please specify:</b>	..... .....

**c) Which of these organisations do you perceive as the main source or sources of support for your organisation?** SINGLE RESPONSE

*Rotate order of organisations	<b>Main Source of support for <u>your organisation</u></b>
	SINGLE RESPONSE ONLY
<b>M&amp;G NSW</b>	<b>1</b>
<b>Museums Australia</b>	<b>2</b>
<b>Museums Australia Regional Chapter</b>	<b>3</b>
<b>Visions of Australia</b>	<b>4</b>
<b>Australia Council</b>	<b>5</b>
<b>National Cultural Institutions (Canberra based)</b>	<b>6</b>
<b>Regional and Public Galleries NSW</b>	<b>7</b>
<b>Collections Australia Network CAN</b>	<b>8</b>
<b>Powerhouse Museum</b>	<b>9</b>
<b>Australian Museum</b>	<b>10</b>
<b>Regional Arts Development Board</b>	<b>11</b>
<b>Regional Arts NSW</b>	<b>12</b>

<b>Historic Houses Trust</b>	<b>13</b>
<b>Art Gallery of NSW</b>	<b>14</b>
<b>Local Government</b>	<b>15</b>
<b>Philanthropic Foundations</b>	<b>16</b>
<b>Local Government &amp; Shires Associations</b>	<b>17</b>
<b>Royal Australian Historical Society</b>	<b>18</b>
<b>Public Libraries NSW - Metropolitan</b>	<b>19</b>
<b>State Library of NSW</b>	<b>20</b>
<b>State Records</b>	<b>21</b>
<b>Public Libraries NSW - Country</b>	<b>22</b>
<b>Arts NSW</b>	<b>23</b>
<b>Corporate Sponsor</b>	<b>24</b>
<b>Private Philanthropist</b>	<b>25</b>
<b>Other</b>	<b>26</b>
<b>Please specify:</b>	..... .....

**d) Which other organisations also give your organisation significant support?**

MULTIPLE RESPONSE

*Rotate order of organisations	<b>Other significant source of support for your organisation Q 8 d)</b>
	MULTIPLE RESPONSE
<b>M&amp;G NSW</b>	<b>1</b>
<b>Museums Australia</b>	<b>2</b>
<b>Museums Australia Regional Chapter</b>	<b>3</b>
<b>Visions of Australia</b>	<b>4</b>
<b>Australia Council</b>	<b>5</b>
<b>National Cultural Institutions (Canberra based)</b>	<b>6</b>
<b>Regional and Public Galleries NSW</b>	<b>7</b>
<b>Collections Australia Network CAN</b>	<b>8</b>
<b>Powerhouse Museum</b>	<b>9</b>
<b>Australian Museum</b>	<b>10</b>
<b>Regional Arts Development Board</b>	<b>11</b>
<b>Regional Arts NSW</b>	<b>12</b>
<b>Historic Houses Trust</b>	<b>13</b>
<b>Art Gallery of NSW</b>	<b>14</b>
<b>Local Government</b>	<b>15</b>
<b>Philanthropic Foundations</b>	<b>16</b>
<b>Local Government &amp; Shires Associations</b>	<b>17</b>
<b>Royal Australian Historical Society</b>	<b>18</b>
<b>Public Libraries NSW - Metropolitan</b>	<b>19</b>
<b>State Library of NSW</b>	
<b>State Records</b>	<b>20</b>
<b>Public Libraries NSW - Country</b>	<b>21</b>
<b>Arts NSW</b>	<b>22</b>
<b>Corporate Sponsor</b>	<b>23</b>
<b>Private Philanthropist</b>	<b>24</b>
<b>Other</b>	<b>25</b>
<b>Please specify:</b>	..... .....

**Q. 10 How often does your organisation benefit from, use or participate in any of the programs or services offered by the following organisations in any substantive way?**

*Alphabetical order of organisations	Never	Occasionally (approx once every 1 or 2 years)	Regularly (At least once or twice a year)	Frequently (More than twice a year)	Don't Know
M&G NSW	1	2	3	4	5
Museums Australia	1	2	3	4	5
Museums Australia Regional Chapter	1	2	3	4	5
Visions of Australia	1	2	3	4	5
Australia Council	1	2	3	4	5
National Cultural Institutions	1	2	3	4	5
Regional and Public Galleries NSW	1	2	3	4	5
Collections Australia Network CAN	1	2	3	4	5
Powerhouse Museum	1	2	3	4	5
Australian Museum	1	2	3	4	5
Regional Arts Development Board	1	2	3	4	5
Regional Arts NSW	1	2	3	4	5
Historic Houses Trust	1	2	3	4	5
Art Gallery of NSW	1	2	3	4	5
Local Government					
Philanthropic Foundations	1	2	3	4	5
Local Government & Shires Associations	1	2	3	4	5
Royal Australian Historical Society	1	2	3	4	5
Public Libraries NSW - Metropolitan	1	2	3	4	5
State Library of NSW	1	2	3	4	5
State Records					
Public Libraries NSW - Country	1	2	3	4	5
Arts NSW	1	2	3	4	5
Corporate Sponsor	1	2	3	4	5
Private Philanthropist	1	2	3	4	5
Other	1	2	3	4	5
Please specify:	.....	.....	.....	.....	.....

## Section E: FUNDING SUPPORT FOR YOUR ORGANISATION

**Q. 11 a) Over the last 10 years which, if any, of the forms of funding support listed below has your organisation ever received through M&G NSW?**

**b) Which, if any, of these funding areas has your organisation ever applied for through M&G NSW?**

**c) Which, if any, type of funding does your organisation receive regularly through M&G NSW?**

**d) Which of these types of funding does your organisation consider the most useful?**

	<b>Ever Received Funding Support</b>  <b>Q. 11 a)</b> <b>MULTIPLE RESPONSE</b>	<b>Applied for funding</b>  <b>Q. 11 b)</b> <b>MULTIPLE RESPONSE</b>	<b>Receive funding regularly</b>  <b>Q. 11 c)</b> <b>MULTIPLE RESPONSE</b>	<b>Most Useful funding</b>  <b>Q. 11 d)</b> <b>MULTIPLE RESPONSE</b>
<b>Volunteer Initiated Museum Grants</b>	1	1	1	1
<b>Incoming Touring Exhibition Grants</b>	2	2	2	2
<b>Gallery FocusED Grants/ConnectED Arts Program</b>	3	3	3	3
<b>Funding for Mentorships, Fellowships and bursaries</b>	4	4	4	4
<b>None</b>	5	5	5	5

**Q 12 What other type/s of funding would your organisation like to see offered by M&G NSW in preference to any of the above?**

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## Section F: ROLE OF M&G NSW

### Q.13 How important does your organisation believe it is for M&GNSW to provide the following programs and services?

	Critical	Important	Neutral	Not so important	Should not be engaged in at all	Don't Know
<b>Grants:</b> Volunteer Initiated Museum	5	4	3	2	1	6
<b>Grants:</b> Incoming Touring Exhibition	5	4	3	2	1	6
<b>Grants:</b> Gallery FocusED/ConnectED Arts Program	5	4	3	2	1	6
<b>Professional development :</b> Mentorship placements	5	4	3	2	1	6
<b>Professional development :</b> International Fellowships	5	4	3	2	1	6
<b>Professional development :</b> Regular seminars and workshops	5	4	3	2	1	6
<b>Professional development :</b> Annual conferences	5	4	3	2	1	6
<b>Professional development :</b> Web based learning material	5	4	3	2	1	6
<b>Sector development:</b> Museum Advisor Program	5	4	3	2	1	6
<b>Sector development:</b> Standards Program	5	4	3	2	1	6
<b>Advocacy</b> – eg. Liaison with councils, government and other third parties	5	4	3	2	1	6
<b>Supporting indigenous programs</b>	5	4	3	2	1	6
<b>Exhibitions:</b> Facilitating touring exhibitions eg regional gallery exhibitions, the <i>Archibald</i> , etc	5	4	3	2	1	6
<b>Exhibitions:</b> Developing touring exhibitions Eg. <i>Great Collections</i> , <i>Café Culture</i>	5	4	3	2	1	6
<b>Resources:</b> Exhibitions register	5	4	3	2	1	6
<b>Resources:</b> Web based information	5	4	3	2	1	6
<b>Resources:</b> Consultants register	5	4	3	2	1	6
<b>Resources:</b> Advisory services and information	5	4	3	2	1	6
<b>Industry Awards:</b> eg. IMAGinE Awards	5	4	3	2	1	6
<b>Establishing and supporting networks</b>	5	4	3	2	1	6
<b>Research:</b> Research projects and analysis for advocacy eg. Convergence; Economic value	5	4	3	2	1	6
<b>Audience Research:</b>	5	4	3	2	1	6

## Section G: ATTITUDES TO M&G NSW

**Q. 14 Please indicate your organisation's level of agreement with the following statements about M&G NSW.**

	<b>Agree strongly</b>	<b>Agree</b>	<b>Neutral</b>	<b>Disagree</b>	<b>Disagree strongly</b>	<b>Don't Know</b>
<b>It is a highly respected organisation</b>	5	4	3	2	1	6
<b>It is conservative in outlook</b>	5	4	3	2	1	6
<b>It has a highly skilled staff</b>	5	4	3	2	1	6
<b>It understands needs at the volunteer level</b>	5	4	3	2	1	6
<b>It is an efficient organisation</b>	5	4	3	2	1	6
<b>It does not listen to its constituents</b>	5	4	3	2	1	6
<b>It meets the needs of regional galleries</b>	5	4	3	2	1	6
<b>It meets the needs of small museums</b>	5	4	3	2	1	6
<b>It is strategic in direction</b>	5	4	3	2	1	6
<b>It does not provide continuity/ ongoing support</b>	5	4	3	2	1	6
<b>It is most relevant to galleries</b>	5	4	3	2	1	6
<b>It is most relevant to museums</b>	5	4	3	2	1	6
<b>It is innovative and dynamic</b>	5	4	3	2	1	6
<b>It ignores Sydney metropolitan museums and galleries</b>	5	4	3	2	1	6
<b>It is open, accountable and transparent</b>	5	4	3	2	1	6
<b>It is engaged with its constituents and their issues</b>	5	4	3	2	1	6
<b>It is able to advocate as an independent body for the sector</b>	5	4	3	2	1	6
<b>It is inclusive of indigenous groups and their specific needs</b>	5	4	3	2	1	6
<b>It is accessible to groups with specific needs eg. People with a disability, English as a second language.</b>	5	4	3	2	1	6
<b>It understands and respects the culture of regional communities</b>	5	4	3	2	1	6
<b>It communicates well with its constituents</b>	5	4	3	2	1	6



**Q. 15 A range of initiatives and programs has been identified as possible future M&G NSW services and we would like your opinion as to how important each of the initiatives is to your organisation.**

**Please rate the level of importance for your organisation in each of the following initiatives or activities that M&G NSW could pursue.**

**Mark the appropriate number that represents the level of importance for your organisation where 10 represents 'Of Vital Importance' and 1 is 'Not at all Important'**

	Of Vital Importance ←————→ Not At All Important										Not relevant
	10	9	8	7	6	5	4	3	2	1	12
<b>Training and skilling volunteers eg 2 – 5 day courses</b>											
<b>Two day annual conference in regional areas</b>											
<b>Organising creative exhibition development workshops and seminars in regional groupings</b>											
<b>Organising skills development workshops and seminars for those working in keeping places.</b>											
<b>Undertaking 'big picture' strategic research for the sector eg a professional development strategy for the sector in NSW</b>											
<b>More M&amp;G NSW developed travelling exhibitions (such as <i>Great Collections, Café Culture</i>) to different regional locations</b>											
<b>Establishing a foundation to support collection conservation and acquisition</b>											
<b>Organising and facilitating shared regional exhibitions</b>											
<b>Raising the profile of museums and galleries to enhance community awareness of their value</b>											
<b>Organising major promotional events to showcase the sector such as a statewide 'visit museums and galleries weekend'</b>											
<b>Developing e-learning and web based seminars</b>											
<b>Research into social and economic impact of museums and galleries</b>											
<b>Research and advocacy to support and inform local government</b>											
<b>Disseminating information on best practice models and innovative projects undertaken by the sector in NSW</b>											
<b>Providing Information to improve professional practice</b>											

<b>and knowledge eg <i>how to participate in local government planning; the national educational curriculum and museums and galleries</i></b>											
<b>Other ideas for future development <i>Please specify:</i></b>	<hr/> <hr/> <hr/>										

**Q. 16 How relevant and informative do you find the following M&G NSW communication mediums :**

- the **Alert!** Electronic newsletter;
- the quarterly **MAG** magazine (currently not published);

	Very relevant and informative	Relevant and Informative	Neutral	Not especially relevant or informative	Irrelevant	Don't receive/ not looked at
<b>Alert! Electronic Newsletter</b>	5	4	3	2	1	6
<b>MAG magazine</b>	5	4	3	2	1	6

**Q 17 Have you ever visited the M& G NSW website?**

**Yes** 1 **SKIP IF YES: Continue If no end.**  
**No** 2

**b) If Yes:**  
**How relevant and informative do you find the M&G NSW website?**

	Very relevant and informative	Relevant and Informative	Neutral	Not especially relevant or informative	Irrelevant
<b>M&amp;G NSW website</b>	5	4	3	2	1

**c) Why do you say that?**

.....  
 .....  
 .....

## ***Appendix 7.***

### ***Compliance with Government Priorities***